

**REGULAR Main Street Meeting for Board of Directors  
Tuesday, January 13<sup>th</sup> , 2026 at 12:30 PM**

MINUTES

*A Regular Called Main Street Board of Directors meeting was held on January 13<sup>th</sup> , 2026 at 12:30 AM at Blue Quail Deli , 224 S. Commercial St. Goliad, TX 77963. The following directors were present or absent as recorded below:*

Chairperson, Jason Howard (ex-officio)	Present	Director, Ida Hernandez	Present
Vice- Chairperson, Abigail Headstream	Present	Director, Linda Rodriguez	Absent Excused
Director, Margaret Arriaga	Present	Director, Peggy Cowey	Absent Excused
Director, Shelia Edwards	Present	Director, Renee Stroman	Present
Director, Matthew Whatley	Present	City Council Liaison, Jimmy Garcia (ex-officio)	Absent Excused
Director, Savannah Mozisek	Absent Excused	Main Street Director, Elly Boone	Present
Guest: N/A			

**1 & 2. Chairperson Howard called the meeting to order at 12:43 PM and it was announced that there was a quorum present.**

**3. Public Comments-**

No comments were made.

**4. Merchants Comments**

No comments were made.

**5.. Consent Agenda:**

*All items listed under the consent agenda are considered to be routine by the Main Street Goliad and will be enacted by one motion/ There will be no separate discussion of these items unless requested by a Main Street Goliad Board Director, in which event the item will be removed from the consent agenda and considered separately.*

**Main street Goliad Special Called Meeting Minutes, December 9<sup>th</sup> , 2025  
Financial Report  
Main Street Director's Report**

Vice Chair Headstream made a motion to approve the Consent Agenda as presented. Motion was seconded by Director Hernandez. *For unanimous, motion carried (6-0)*

6. **Discuss, Consider, and take necessary action- Standing Committees:**

- a. **Executive Committee-** Discussion. No Action Taken.
- b. **Advertisings Committee-** Discussion. No Action Taken.
  - **Awards Committee-** Discussion. *It was decided to add Jambalaya to the contests; all winners will receive a plaque and a \$50 gift card to a Main Street Business.* No Action Taken.
- c. **Beautification Committee-** Discussion. A committee meeting was set for January 16<sup>th</sup> to discuss planting and potential plants. No Action Taken.
- d. **Entertainment Committee-** Discussion. No Action Taken.
- e. **Food & Drinks Committee-** Discussion. No Action Taken
- f. **Logistics Committee-** Discussion. A committee meeting was set for January 16<sup>th</sup> (after Beautification Committee meeting) to plan out layout for Mardi Gras. No Action Taken.
- g. **Merchants Committee-** Discussion. Merchants Meeting set for January 27<sup>th</sup>. No Action Taken.

7. **Discuss, Consider, and take necessary action- Post Events Debrief:**

- a. **Christmas Tree Forest-** Discussion. No Action Taken.
- b. **Sip & Stroll (Coffee & Cocoa)-** Discussion. No Action Taken.

8. **Discuss, Consider, and take necessary action- Upcoming Events:**

- a. **Mardi Gras- February 7<sup>th</sup>**
  - i. Discussion. No Action Taken.
- b. **Easter Egg Hunt- April 2<sup>nd</sup>**
  - i. Discussion. *It was decided to keep the event as a school event.* No Action Taken.
- c. **Art Walk (Street Dance & Butterfly Release) April 18<sup>th</sup>**
  - i. Discussion. No Action Taken.
- d. **Think BIG, Shop Small (Shark Tank Idea)**
  - i. Discussion. No Action Taken.
- e. **Hidden Gems Scavenger Hunt**
  - i. Discussion. No Action Taken.

10. **Discuss, Consider, and take necessary action- Business:**

a. **New Board Member(s)**

- i. Discussion. Vice-Chair Headstream made a motion to approve Jacquie Rojas and Daniel Taylor to our Main Street Board. Motion was seconded by Director Hernandez. *For unanimous, motion carried (6-0)*

b. **Main Street Goliad Transformation Strategy**

- i. Discussion. It was discussed to focus on Promotion and Wayfinding this year as well as Beautification. No Action Taken.

**11. ITEMS TO BE PLACED ON THE NEXT AGENDA**

- a. Easter Egg Hunt- April 2<sup>nd</sup>
- b. Color Me Goliad (Art Walk) April 18<sup>th</sup>
- c. Cars & Stripes Car Show June 27<sup>th</sup>

**12. BOARD AND STAFF COMMENTS:**

***Comments may be made by the board or staff, but no necessary action(s) may be taken.***

- a. Vice – Chair Headstream and Main Street Director, Elly Boone discussed what they learned at the Texas Historical Commission Reinvestment Workshop in Beeville.
- b. Main Street Director, Elly Boone, discussed the Real Places Conference in April 8-10.
- c. Main Street Director, Elly Boone, stated on behalf of Jimmy Garcia, that he wanted to thank us for inviting him and his wife to our Christmas Party.

**13. Adjournment.**

Vice- Chair Headstream made a motion to adjourn at 2:01 PM. Motion was seconded by Director Edwards for *Unanimous, (6-0) 2:30 PM*

---

Chairperson, Jason Howard



---

Goliad Main Street Director, Elly Boone