



MAIN STREET MEETING FOR BOARD OF DIRECTORS



Thursday, April 21st, 2022, at 5:30 PM

MINUTES

A regular Goliad Main Street Board of Directors meeting was held Tuesday, March 8th, 2022, at 5:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Hannah Gohmert	Excused
Main Street Manager Keli Miller	Present	Director Amanda Morrow	Present
Director Shelia Edwards	Present	Director Jason Howard	Present

Guests: Dana Dobbs, Renee Stroman, Abigail Headstream, Mickayla Lopez, and Jennifer Lopez.

Director Miller called the meeting to order at 5:30 PM, and it was announced that there was a quorum present.

Citizens Comments:

Director Rodriguez shared with the board she has heard several citizens complain to her about the rescheduling of the Spring Style Show, the Easter Egg Hunt not being on Saturday and why should the Jazz Fest be in SARA Branch Park and not around the Goliad Square. These citizens also were under the impression that those 3 events were hosted by the Goliad Chamber of Commerce.

Director Miller shared that John Kolb had submitted an idea for a Dueling Mariachi Band to be set up on the four corners of the square, this item will be placed on the next agenda. And a new survey that was done by SmartAsset that ranked Goliad #6 among the top places in Texas for Small Business Owners.

Chairman Morales arrived at 5:32.

Business:

A. Discuss, Consider, and take necessary action on 3.8.2022 Minutes

Director Rodriguez moved to approve the 3.8.2022 minutes as presented. Motion was seconded by Director Edwards. For Unanimous. Motion Carried 8-0.

B. Discuss, Consider, and take necessary action on Façade Grant Applications.

The board voted by secret ballot and the Façade Grant Applicants with the most votes were Water Well Café and Dwell. The votes were as follows: (6) Votes for Dwell, (5) Votes for Water Well Café and (1) Vote for the Mayfield Salon Property.

Director Rodriguez moved to accept the votes as present and award the Façade Grant to Dwell and The Water Well Café. The motion was seconded by Director Sullivan. Motion Carried 8-1. Director Morrow abstained.

C. Discuss, Consider, and take necessary action on Board Member Applications.

The board voted by secret ballot and the Board Member Applicants with the most votes were Renee Stroman and Abigail Headstream. The votes were as follows: (5) Votes for Renee Stroman, (4) Votes for Abigail Headstream and (3) Votes for Dana Dobbs.

Board members Morrow, Edwards, and Howard had to leave early at 6:30 PM for prior commitments but did vote by secret ballot before leaving.

Director Sullivan moved to accept the votes as present and recommend Renee Stroman and Abigail Headstream to the City Council for new board members. The motion was seconded by Director Hernandez. 3-2. Chairman Morales voted as the tie breaker. The (2) opposed were Director Cowey and Director Rodriguez.

D. Review Easter Egg Hunt

Director Miller shared with the board Main Street Goliad was able to giveaway (16) brand new bikes, over 13,000 eggs and 650 FREE snow cones. Some comments from the community were:

Could we have the event back to Saturday and open to everyone? Next year can we consider get ice cream from Two Scoops & More and shop local instead of bringing in Kona Ice?

Board comments: Relocate the backdrop where it can have wind block from the Goliad Courthouse Building. Create a way for Goliad home school students to be able to participate in the hunt as well. And mix the eggs better for each grade level.

E. Discuss, Consider, and take necessary action on Expense Report.

Director Sullivan moved to approve the amended Expense Report with the additions of:

Beautification 10-10-6430 3/15/2022 Spring Plants: \$74.00

Easter 10-10-6440 4/19/2022 Kona Ice: \$1,350

Advertising 10-10-6270 3/30/2022 Adobe: \$15.93

Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 4-0.

F. Discuss, Consider, and take necessary action on Business of the Month.

Director Cowey moved to randomly draw a business for the Business of the Month, all businesses inside the Main Street District are eligible. They will be advertised on the (4) Digital Billboards in Victoria,

highlighted on our Facebook page and have a sign to put in their store front for the month. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 4-0.

G. Discuss, Consider, and take necessary action on Artscape Downtown.

Discussion. Director Miller shared with the board she is still waiting to meet with the property owner Bill Curlee. This item will be tabled till the next meeting.

H. Discuss, Consider, and take necessary action on Imagine the Possibilities Tour.

Director Sullivan moved to have the event from 10:00-1:00 we will have board members at each location educating visitors on the perks of having a property in Downtown. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 4-0.

I. Discuss, Consider, and take necessary action on Father's Day Car & Bike Show.

Director Cowey moved to rename the event to Father's Day Auto Show and list all vehicles are allowed to participate: suvs, trucks, cars, and bikes. The event will be from 10:00-3:00. Awards for Best Car, Bike & Truck and Best of Show we will invite DJ Gizzle. We will invite clubs to sell food and drinks. Director Sullivan seconded the motion. For Unanimous. Motion Carried 4-0.

J. Discuss, Consider, and take necessary action on Jazz Fest.

Discussion. Before Director Howard left, he mentioned that he just joined a Elvis Band and that it might be a great option for music. Director Cowey mentioned it might be cute if someone sold Elvis capes for people to wear.

K. Items to be placed on the next agenda:

- **4.21.2022 Minutes**
- **Expense Report**
- **Artscape in Downtown**
- **Imagine the Possibilities Tour**
- **Father's Day Auto Show**
- **Jazz Fest**

L. Board and Staff Comments

M. Adjournment.

Director Sullivan moved to adjourn the meeting at 7:48 PM. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 4-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller

