



MAIN STREET MEETING FOR BOARD OF DIRECTORS



Tuesday, February 8th, 2022 at 5:30 PM

MINUTES

A regular Goliad Main Street Board of Directors meeting was held Tuesday, February 8th, 2022, at 5:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Hannah Gohmert	Present
Main Street Manager Keli Miller	Present	Director Amanda Morrow	Present 5:35
Director Shelia Edwards	Present	Director Jason Howard	Present

Chairman Morales called the meeting to order at 5:30 PM, and it was announced that there was a quorum present.

Business:

A. Discuss, Consider, and take necessary action on 1.18.2022 Minutes

Director Sullivan moved to approve the 1.18.2022 minutes as presented. Motion was seconded by Director Gohmert. For Unanimous. Motion Carried 8-0.

B. Discuss, Consider, and take necessary action on expense report.

Director Gohmert moved to approve the expense report as presented. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 8-0.

C. Discuss, Consider, and take necessary action on Main Street Bylaws.

- Board member participation in projects/events. Table until next meeting. Research more examples.
- Going from 9 to 11 Main Street Board Members.

Director Edwards moved to go from 9 to 11 Main Street board members. It will be 6 board members to make a quorum and in the event of a tie the Chairman will break the tie. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 8-0. This will be presented to the City Council for their approval.

D. Discuss, Consider, and take necessary action on 2022 Marketing Material.

- **2022 Visitors Guide.**

Director Sullivan moved to approve purchasing 1,000 copies of the 2022 Visitors Guide. Motion was seconded by Director Edwards. For Unanimous. Motion Carried 8-0.

- **Spring Events Sandwich Board Sign.**

Director Gohmert moved to approve purchasing 4 event signs. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 8-0.

- **Main Street Tote.**

Director Cowey moved to design a spring/summer Main Street tote. Motion was seconded by Director Howard. For Unanimous. Motion Carried 8-0. Price check with Schulenberg Printing.

E. Discuss, Consider, and take necessary action on Chocolate & Wine Crawl.

Ask merchants for donations for the giveaway basket. \$25 Gift Certificates.

F. Discuss, Consider, and take necessary action on Easter Egg Hunt.

Director Morrow moved to approve having the event on April 14th in partnership with the Goliad ISD and local daycares. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 8-0.

G. Discuss, Consider, and take necessary action on Spring Style Show.

Discussion. Look into possible layout at The Garden's Path and check pricing on trailer port-a-potties from Energy Waste and see who Scott McMahon uses for the Reenactment.

H. Discuss, Consider, and take necessary action on Jazz Fest.

Discussion. Start brainstorming plans for a small Jazz Fest on September 3rd.

I. Discuss, Consider, and take necessary action on springtime planting downtown.

Director Sullivan moved to approve a budget of \$750 for spring plants and to set a date for March 3rd to plant. Motion was seconded by Hernandez. For Unanimous. Motion Carried 8-0.

J. Discuss, Consider, and take necessary action on Artscape in Downtown.

Discussion. Permanent or temporary art piece installations. Also research painted sculptures for example the Beeville Bees or San Angelo Sheep. Maybe Goliad could do a rancher for birthplace of ranching, Tiger for Goliad Tigers or butterfly for banners.

K. Items to be placed on the next agenda:

- **2.8.2022 Minutes**
- **Expense Report**
- **Main Street Bylaws**
- **Review Chocolate Crawl and Wine Tasting Event**
- **Spring Style Show**
- **Artscape in Downtown**

- **Easter Egg Hunt**
- **Expense Report**
- **Jazz Fest**
- **Main Street tote**

L. Board and Staff Comments

M. Adjournment.

Director Rodriguez moved to adjourn the meeting at 7:40 PM. Motion was seconded by Director Cowey. For Unanimous. Motion Carried 8-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller

