

Main Street Meeting for Board of Directors

Tuesday, April 11th, 2023, at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on April 11th, 2023 at 12:33 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Vice-Chair Mindy Sullivan	Present
Director Peggy Cowey	Present	Director Hannah Gohmert	Present
Director Shelia Edwards	Present	Director Jason Howard	Present 12:38
Director Abigail Headstream	Present	Renee Stroman	Present
Director Amanda Morrow	Present	Main Street Manager Keli Miller	Present

Chairman Pat Morales called the meeting to order at 12:33 PM, and it was announced that there was a quorum present.

Citizens Comments:

Business:

1. Discuss, Consider, and take necessary action on 3.14.2023 Minutes.

Director Rodriguez moved to approve the minutes with the date change to 3.14.2023. Motion was seconded by Director Stroman. For Unanimous. Motion Carried 10-0.

2. Review Art & Music Fest.

Discussion, next year keep the event more condensed and less spread out with activities happening all over. Highlight the musicians more where they are more intertwined when people are in the area. Try to recruit more vendors/food trucks.

3. Review Annual Easter Egg Hunt.

Discussion, despite the troubles with the weather and altering the date/location of event went over extremely well with the students. For entertainment treat we will reevaluate the direction we go, either getting pre-scooped ice cream cups or a different treat all together.

4. Discuss, Consider, and take necessary action on Spring Style Show.

Discussion, Push tickets they are not moving as fast this year. Schedule.

Fashion Merchants meeting- April 20th 5:30

Rehearsal 5:25 PM Auditorium- April 28th

Have models arrive by 9:00 AM- April 29th

5. Discuss, Consider, and take necessary action on Father's Day Auto Show.

Discussion, we will look into June 17th and July 1st. Currently the Goliad Lion's Club 75th Anniversary will be on June 17th and Shelia, Mindy and Linda will be gone too. We will see if there are any interfering events taking place on July 1st and move forward. DJ Gizzle will be our entertainment.

6. Discuss, Consider, and take necessary action on Dinner & A Show.

The date will be September 30th. Every board member will start brainstorming different bands that they had seen and enjoyed. We are looking for a large piece band recommendation:

- Spazmatics
- Kiss Tribute Band
- Black Cat Choir

Keep price in mind last years stage, band, and sound guy was around \$13,000ish. We are not always guaranteed to get sponsors to cover this cost. We will sell more tickets this year.

7. Discuss, Consider, and take necessary action on Goliad Stampede Greenspace.

Discussion, Keli shared that the cows were in production and we are just waiting to get word of their shipping. Artist proposed: Yvonne Meharg, Rebecca Bartee, Issac Chavez, Vicki Wimberly, Catherine Texas.

8. Discuss, Consider, and take necessary action on Façade Grant Application.

Director Sullivan moved to approve Dwell at 105 W. Pearl St. for their signage and awning up to \$1,000.00 Reimbursement. The motion was seconded by Director Cowey. Motion Carried. 9-1, Amanda Morrow Abstained.

9. Discuss, Consider, and take necessary action on Main Street Goliad Wayfinding Signage.

Discussion, Contact TXDOT to see if they can install our Texas Main Street City sign. Begin working on new signage letting visitors know they are entering a Texas Main Street City and Downtown District.

Items to be placed on the next agenda:

Minutes Review Spring Style Show Longhorn Stampede Greenspace Car Show
Dinner & A Show

- 10. Board & Staff Comments
- 11. Adjournment

Director Headstream moved to adjourn the meeting at 2:33 PM. Motion was seconded by Director Sullivan. For Unanimous. Motion Carried 10-0.

Chairman, Pat Morales

Vice-Chair, Mindy Sullivan