



## MAIN STREET MEETING FOR BOARD OF DIRECTORS



Tuesday, March 10<sup>th</sup>, 2020 at 5:30 PM

### MINUTES

The Goliad Main Street Board of Directors meeting was held Tuesday, March 10<sup>th</sup>, 2020 at 5:30 pm Goliad City Hall Chambers Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Excused	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Hannah Gohmert	Excused
Main Street Manager Keli Miller	Present	Director Christiana Shelton	Present
Director Erica Pedeville	Present	Director Amanda Morrow	Excused

Director Miller called the meeting to order at 5:31 PM, and it was announced that there was a quorum present.

#### **Citizens Comments:**

#### **Business:**

##### **1. Discuss, Consider and take necessary action on Minutes from 2.11.2020.**

Director Rodriguez moved to approve the minutes with proposed corrections. Motion was seconded by Director Sullivan. For Unanimous: Motion Carried 6-0.

##### **2. Discuss, Consider and take necessary action on spring planting.**

Discussion: The board liked planters 5,6, and 7. We will meet at 8:00 AM Thursday, March 12<sup>th</sup> and go to Victoria, "Lowe's" to shop for plants. We will plant on Friday, March 13<sup>th</sup>. Director Cowey moved to approved spending \$1,500 on spring plants, fertilizer and soil. Motion was seconded by Director Shelton. For Unanimous: Motion Carried 6-0.

##### **3. Discuss, Consider and take necessary action on Easter Egg Hunt.**

Director Cowey moved to approve changing the location to the Goliad County Auditorium Field. Motion was seconded by Director Rodriguez. For Unanimous: Motion Carried 6-0.

Director Shelton moved to Goliad Advance Guard Ad for \$198. Motion was seconded by Director Pedeville. For Unanimous: Motion Carried 6-0.

Discussion: Live Entertainment- 1 hour magic and juggling show along with balloon art for \$205 from Ziggy the clown.

**4. Discuss, Consider and take necessary action on Spring Style Show.**

Discussion: Reviewed options for centerpiece arrangements, backdrop options and update on participants and ticket sales.

**5. Discuss, Consider and take necessary action on Downtown Summerfest.**

Discussion: The event will take place on the "First Day of Summer", Saturday, June 20<sup>th</sup> from 5:00-9:00. There will be a car show from 5-7 and live music from 7-9. We will invite food trucks and fundraisers. Music expense will be set at \$800 but we will look for sponsors. Entertainment Options: Matt Mueller and the Night Sights, Ben Farias, Southern Drive Band, Buddy Vargas, Devon Whittington, Matthew Gruetzmacher.

**6. Discuss, Consider and take necessary action on Imagine The Possibilities Tour.**

Discussion: The tour will take place on Saturday, May 9<sup>th</sup> the same day as Market Days from 1:00-3:00 PM. Have a welcome station at Commercial Street Bar and offer water, fruit and veggie platter for visitors. Reach out to the Bethune's out of Beeville and invite them to the tour. Keli is on the agenda for the next EDC meeting to see if they would like to partner up with Main Street Goliad on this project.

**Items to be placed on next agenda:**

Special Main Street Meeting: Tuesday, March 31<sup>st</sup>- Spring Style Show and Easter Egg Hunt Final Planning

**Board & Staff Comments: Increase foot traffic down to the businesses on 59. Look into sandwich boards and place them on the corners of the square showcasing businesses and events.**

**ADJOURNMENT**

There being no further business to come before the body Director Sullivan moved for adjournment at 6:44 pm. The motion was seconded by Director Pedeville. For Unanimous: Motion Carried 6-0.

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Vice-Chair, Peggy Cowey

Attest:

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Keli Miller, Main Street Manager

