



MAIN STREET MEETING FOR BOARD OF DIRECTORS



Tuesday, April 13th, 2021 at 5:30 PM

MINUTES

The Goliad Main Street Board of Directors meeting was held Tuesday, April 13th, 2021 at 5:30 pm Goliad City Hall Chambers Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Hannah Gohmert	Excused
Main Street Manager Keli Miller	Present	Director Amanda Morrow	Excused
Director Erica Pedeville	Excused		

Chairman Pat Morales called the meeting to order at 5:33 PM, and it was announced that there was a quorum present.

Citizens Comments:

Main Street Manager Keli Miller shared that there will be a group of 40 ladies from the Rockport Country Club traveling to Goliad on May 21st.

Business:

1. Discuss, Consider and take necessary action on 3.23.2021 Minutes.

Director Rodriguez moved to approve the minutes as presented. The motion was seconded by Director Cowey. For Unanimous. Motion Carried 4-0.

2. Review Easter Egg Hunt

Discussion. Overall the event was very successful. In the future if we decide to work with the school again remember to get bikes per grade level and not by ages because the ages vary in grade levels.

Discussion, Consider and take necessary action on Imagine the Possibilities Tour 5.8.2021.

Main Street Manager Keli Miller gave an update on the tour stating that the welcoming station will take place at 206 S. Market "The Villas" and that agents will be on sight giving tours on the buildings.

3. Discuss, Consider and take necessary action on 2021 Fashion Show.

Discussion, check with the merchants at the next merchants meeting and see if the vendors would be open to having one on September 18th for an outdoor style show in the evening in the middle of the street on Commercial St.

4. Discuss, Consider and take necessary action on 4-Point Approach Committee.

Director Cowey moved to leave the makeup of the Main Street board as it is. The motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 4-0.

5. Discuss, Consider and take necessary action on Spring/Summer banner designs.

Director Cowey moved to approve the Butterfly Series banner designs. The motion was seconded by Director Hernandez. For Unanimous. Motion Carried 4-0.

6. Discuss, Consider and take necessary action on Main Street Map Boundary.

Director Rodriguez moved to approve the proposed map. Motion was seconded by Director Cowey. For Unanimous. Motion Carried 4-0.

7. Items to be placed on the next agenda.

- Minutes
- Imagine the Possibilities Tour Review
- Merchants Meeting Review
- First Friday Sidewalk Sale
- Style Show Update
- Projects at Fort Fun
- Speakers Downtown

Board Member Comments. None.

8. Adjournment

Director Rodriguez moved to adjourn the meeting at 7:04 PM. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 4-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller