

## Regular Main Street Meeting

### NOTICE OF A REGULAR GOLIAD MAIN STREET MEETING

CITY OF GOLIAD, TEXAS

Tuesday, July 13<sup>th</sup>, 2021, at 5:30 PM

Goliad Depot

211 E. Franklin

Goliad, TX 77963

NOTICE IS HEREBY GIVEN THAT THE BOARD OF DIRECTORS FOR THE GOLIAD MAIN STREET PROGRAM WILL HOLD A REGULARLY SCHEDULED MEETING AT THE ABOVE NAMED DATE, TIME AND LOCATION FOR THE CONSIDERATION AND NECESSARY ACTION(S) ON AN ALL ITEMS LISTED BELOW.

- A. CALL TO ORDER
- B. IDENTIFICATION OF A QUORUM
- C. CITIZENS COMMENTS – NO NECESSARY ACTION(S) ARE TAKEN
- D. BUSINESS
- E. Discuss, Consider, and take necessary action on 5.25.2021 Minutes.
- F. Discuss, Consider, and take necessary action on 7.6.2021 Minutes.
- G. Discuss, Consider, and take necessary action on expense report.
- H. Discuss, Consider, and take necessary action on 2021-2022 Budget.
- I. Discuss, Consider, and take necessary action on 2020-2021 Big Ticket Items.
- J. Discuss, Consider, and take necessary action on Texas Downtown Association President Award Nominees.
- K. Discuss, Consider, and take necessary action on Texas Downtown Association Conference.
- L. Discuss, Consider, and take necessary action on Erica Pedeville's resignation.
- M. Discuss, Consider, and take necessary action Mustang Cantina Façade Grant Reimbursement.
- N. Review Father's Day Car & Bike Show.
- O. Discuss, Consider, and take necessary action on Fort Fun Rehab.
- P. Discuss, Consider, and take necessary action on Tour de Goliad 3-day event.
- Q. Discuss, Consider, and take necessary action on Back-to-School Bash/End of Summer Event.
- R. Discuss, Consider, and take necessary action Board Retreat.
- S. Discuss, Consider, and take necessary action on Movies under the stars.
- T. Discuss, Consider, and take necessary action on Scare on the Square.
- U. Discuss, Consider, and take necessary action on LAMAR Billboard contract.
- V. ITEMS TO BE PLACED ON THE NEXT AGENDA
- W. BOARD AND STAFF COMMENTS

Comments may be made by the board or staff, but no necessary action (s) may be taken.

- X. Adjournment.

I, Keli Miller, Director of the City of Goliad Main Street, do hereby certify that the above notice of the Regular Meeting of the Goliad Main Street Directors was posted at City Hall 152 West End Street, Goliad, Texas on Tuesday, July 7<sup>th</sup>, 2021, at 5:00 PM.

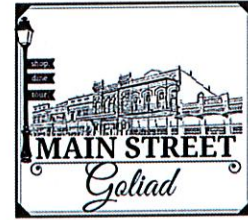


Keli Miller

Goliad Main Street Director



## MAIN STREET MEETING FOR BOARD OF DIRECTORS



Tuesday, May 25<sup>th</sup>, 2021 at 5:30 PM

### MINUTES

The Goliad Main Street Board of Directors meeting was held Tuesday, May 25<sup>th</sup>, 2021, at 5:30 pm Goliad City Hall Chambers Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Hannah Gohmert	Absent
Main Street Manager Keli Miller	Present	Director Amanda Morrow	Present 5:45
Shelia Edwards	Present		

Chairman Pat Morales called the meeting to order at 5:33 PM, and it was announced that there was a quorum present.

#### **Citizens Comments:**

Director Miller shared the following:

- 20 Rockport Country Club ladies visited on May 21<sup>st</sup>.
- This That & Whatever is moving into the old Lily Grace space.
- There is a potential building sell at 231 S. Market St.
- Memorial Day Service on May 31<sup>st</sup> at 10:00 AM on the Courthouse Lawn.
- Dwell Stays website is officially live go check it out for booking your stay.
- Main Street Goliad website now has a Stays page and Day Trip page.
- Main Street Goliad is a 2021 Nationally Accredited Program.
- There will be a May Webinar May 27<sup>th</sup> 12-1 "Bringing Back Downtown Event" board members are invited to come in and listen.

#### **Business:**

1. **Discuss, Consider, and take necessary action on 5.25.2021 Minutes.**

Director Sullivan moved to approve the 5.25.2021 minutes as presented. Motion was seconded by Director Rodriguez. For Unanimous. Motion carried 7-0.

2. **Discuss, Consider, and take necessary action on Father's Day Car & Bike Show.**

Director Rodriguez moved to approve the Southern Drive Band for \$1,000.00, borrowing the flatbed trailer/stage from Pat Calhoun and inviting Kona Ice, Southern Belle Diner, Rosita's Delights. Motion was seconded by Director Edwards. For Unanimous. Motion carried 7-0.

Items to be placed on the next agenda:

- Minutes
- Expenses
- Advertising Expenses
- Erica Pedeville Resignation
- Movies Under the Stars
- Back To School Bash

Director Sullivan moved to adjourn the meeting at 6:31 PM. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 7-0.

---

Chairman, Pat Morales

---

Main Street Manager, Keli Miller





## MAIN STREET MEETING FOR BOARD OF DIRECTORS

Tuesday, July 6<sup>th</sup>, 2021 at 5:30 PM

### MINUTES

The Goliad Main Street Board of Directors meeting was held Tuesday, July 6<sup>th</sup>, 2021, at 5:30 pm Goliad City Hall Chambers Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Zoom
Director Mindy Sullivan	Present	Director Hannah Gohmert	Zoom
Main Street Manager Keli Miller	Present	Director Amanda Morrow	Zoom
Shelia Edwards	Present		

Chairman Pat Morales called the meeting to order at 5:35 PM, and it was announced that there was a quorum present.

#### **Citizens Comments. None.**

#### **Business:**

##### **1. Discuss, Consider, and take necessary action on Expenses Report.**

Director Edwards moved to approve the Expenses Report as presented. Motion was seconded by Director Sullivan. For Unanimous. Motion carried 7-0.

##### **2. Discuss, Consider, and take necessary action on 2021-2022 Budget.**

Director Rodriguez moved to approve the proposed 2021-2022 Budget with the 5% increase. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 7-0.

Items to be placed on the next agenda:

- Minutes
- Expenses
- Advertising Expenses
- Erica Pedeville Resignation
- Movies Under the Stars
- Back To School Bash/End of Summer



Director Rodriguez moved to adjourn the meeting at 6:46 PM. Motion was seconded by Director Edwards. For Unanimous. Motion Carried 7-0.

---

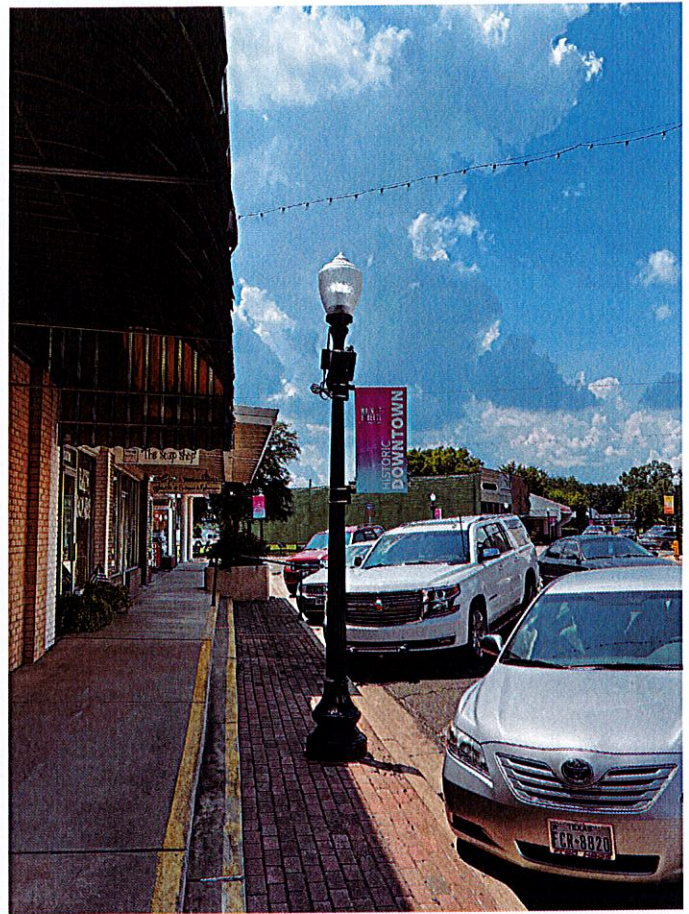
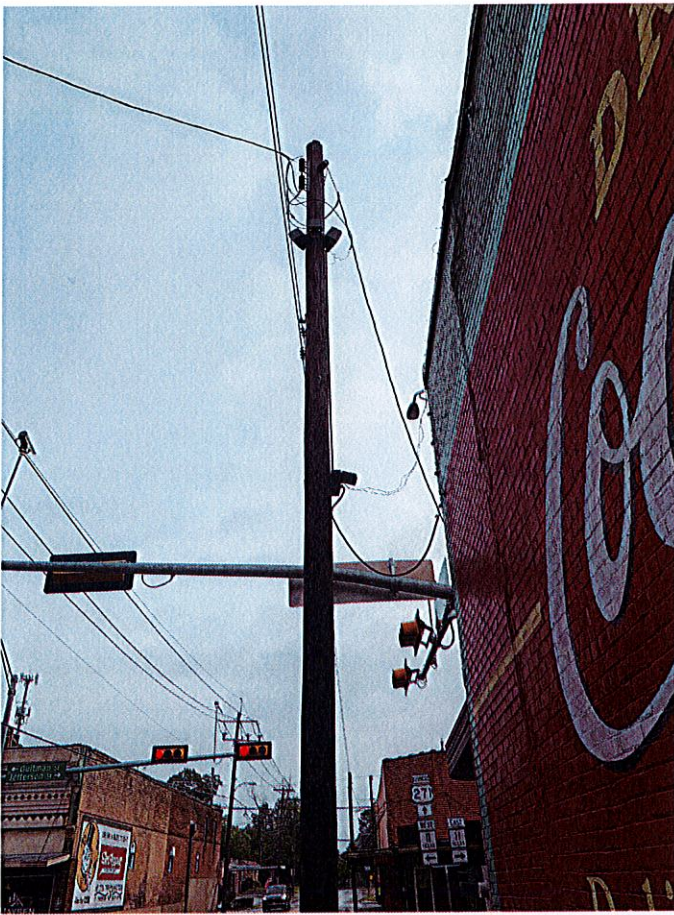
Chairman, Pat Morales

---

Main Street Manager, Keli Miller

Expenditures	2020-2021	Spent As Of 6-30-2021	Remaining of 2020-2021	% Spent	Upcoming Expenses	Value	% Increase	Proposed 2021-2022
10-10-6011 SALARIES - REG	\$ 43,250.00	\$ 31,374.11	\$ 11,875.89	73%			5%	\$ 45,412.50
10-10-6012 SALARIES - OVERTIME	\$ 3,000.00	\$ -	\$ 3,000.00	0%				
10-10-6013 LONGIVITY PAY	\$ 75.00	\$ -	\$ 75.00	0%				
10-10-6020 HRA CONTRIBUTIONS	\$ 750.00	\$ 750.00	\$ -	100%				
10-10-6021 SOCIAL SECURITY EXPENSE	\$ 3,309.00	\$ 2,400.09	\$ 908.91	73%				
10-10-6022 RETIREMENT EXPENSE	\$ 2,461.00	\$ 1,793.72	\$ 667.28	73%				
10-10-6023 HEALTH INSURANCE EXPENSE	\$ 6,740.00	\$ 4,871.25	\$ 1,868.75	72%				
10-10-6024 UNIFORMS	\$ 300.00	\$ -	\$ 300.00	0%				
10-10-6025 WORKERS COMPENSATION	\$ 195.00	\$ 195.00	\$ -	100%				
10-10-6026 UNEMPLOYMENT TAX EXPENSE	\$ 112.00	\$ 144.00	\$ (32.00)	129%				
10-10-6027 VACATION EXPENSE	\$ -	\$ -	\$ -	0%				
10-10-6033 TELEPHONE EXPENSE	\$ -	\$ -	\$ -	0%				
10-10-6035 OFFICE SUPPLIES & EQUIP EXP	\$ 1,500.00	\$ 1,440.63	\$ 59.37	96%				
10-10-6036 CELL PHONE EXPENSE	\$ 600.00	\$ 202.74	\$ 397.26	34%				
10-10-6040 SUPPLIES	\$ -	\$ 197.26	\$ (197.26)	#DIV/0!				
10-10-6050 FAÇADE GRANT	\$ 4,000.00	\$ -	\$ 4,000.00	0%	Mustang Cantina Reimbursement	\$ 1,000.00	5%	\$ 4,200.00
10-10-6060 PROMOTIONS- MUSIC ON SQUARE	\$ 2,000.00	\$ -	\$ 2,000.00	0%			5%	\$ 2,100.00
10-10-6070 CONCESSIONS	\$ 250.00	\$ -	\$ 250.00	0%			5%	\$ 262.50
10-10-6080 Gas & Oil		\$ 113.62					5%	\$ 200.00
10-10-6122 CONTRACTED SERVICES EXPENSE	\$ 2,000.00	\$ 285.00	\$ 1,715.00	14%			5%	\$ 2,100.00
10-10-6140 INSURANCE EXPENSE	\$ 158.00	\$ 158.00	\$ -	100%			5%	\$ 165.90
10-10-6182 PROFFESIONAL SERVICES - LEGAL	\$ 500.00	\$ -	\$ 500.00	0%			5%	\$ 525.00
10-10-6190 ENTERTAINMENT - MAIN STREET	\$ 2,500.00	\$ 260.00	\$ 2,240.00	10%			5%	\$ 2,625.00
10-10-6200 RENTAL FEES	\$ 2,000.00	\$ 20.00	\$ 1,980.00	1%			5%	\$ 2,100.00
10-10-6240 DUES, SUBSCRIPTIONS	\$ 1,500.00	\$ 1,299.95	\$ 200.05	87%			5%	\$ 1,575.00
10-10-6250 MISCELLANEOUS	\$ 300.00	\$ 92.55	\$ 207.45	31%			5%	\$ 315.00
10-10-6260 CONVENTIONS, SEMINARS, TRNG	\$ 1,000.00	\$ 53.34	\$ 946.66	5%	Denton Conference/ Summer Camp	\$385 Each/\$150 Session	5%	\$ 1,050.00
10-10-6270 ADVERTISING EXPENSE	\$ 10,000.00	\$ 7,470.72	\$ 2,529.28	75%	4 LAMAR Billboards 1 year	\$ 5,200.00	5%	\$ 10,500.00
10-10-6280 TRAVEL & PER DIEM	\$ 2,000.00	\$ -	\$ 2,000.00	0%			5%	\$ 2,100.00
10-10-6290 MERCHANT MEETING	\$ 200.00	\$ 123.21	\$ 76.79	62%			5%	\$ 210.00
10-10-6420 MAIN STREET PROJECTS	\$ -	\$ -	\$ -	0%			5%	\$ -
10-10-6430 DOWNTOWN BEAUTIFICATION	\$ 4,000.00	\$ 3,617.43	\$ 382.57	90%	5 New Business Decals	\$ 400.00	5%	\$ 4,200.00
10-10-6435 SCARE ON THE SQUARE	\$ 1,000.00	\$ -	\$ 1,000.00	0%			5%	\$ 1,050.00
10-10-6440 EASTER EGG HUNT	\$ 1,000.00	\$ 2,097.14	\$ (1,097.14)	210%			5%	\$ 1,050.00
10-10-6445 DOWNTOWN STYLE SHOW	\$ 1,500.00	\$ -	\$ 1,500.00	0%			5%	\$ 1,575.00
10-10-6446 HOMETOWN FREEDOM FESTIVAL	\$ 1,500.00	\$ -	\$ 1,500.00	0%			5%	\$ 1,575.00
10-10-6450 NEW PROJECTS/PROGRAMS	\$ 6,000.00	\$ 1,032.14	\$ 4,967.86	17%			5%	\$ 6,300.00
10-10-6506 CAPITAL OUTLAY	\$ 10,000.00	\$ 2,179.66	\$ 7,820.34	22%	4 24x36 Sandwich Board Signs	\$ 295.99	5%	\$ 10,500.00
10-10-6507 UTV REPAIRS/MAINTANENCE	\$ 1,500.00	\$ -	\$ 1,500.00	0%	Starter/labor/pick up/drop off	\$ 453.50	5%	\$ 1,575.00
10-10-6508 CHRISTMAS TREE PROJECT	\$ 800.00	\$ 1,835.00	\$ (1,035.00)	229%			5%	\$ 840.00
<b>TOTAL MAIN STREET</b>	<b>\$ 118,000.00</b>	<b>\$ 64,006.56</b>				<b>\$ 7,349.49</b>		<b>\$ 104,105.90</b>





### **Pittsburg Main Street**

**We just installed RF speakers from Airnetix. And we use Cloud Cover Music for the service.  
Is very easy and works great!**

**Took their public works crew less than half a day to install 7 speakers. They zig zagged the speakers down one street and have their monitor on City Hall. She can control the music/volume from the app on her phone.**

**Niecy Baum**

**Community Development Coordinator**

**903-856-3621**

**nbaum@pittsburgtx.net**





Keli Miller <keli.miller@goliadtx.net>

---

**[Texas-MS-Mgrs] Music from Speakers in Public Spaces/Green Spaces/ Downtown Area provided by the City (municipality)**

---

Niecy Baum <nbaum@pittsburgtx.net>  
To: Keli Miller <keli.miller@goliadtx.net>

Wed, Jul 7, 2021 at 3:02 PM

Hi Keli,

The Telephone pole has a set of speakers on top – they are used as our main repeater.

There is also a picture of our new poles (tall double light fixtures). These will be replacing the current single fixtures you see the speakers mounted on now.

Let me know if you have any questions. Happy to help.

**From:** Keli Miller [mailto:keli.miller@goliadtx.net]  
**Sent:** Wednesday, July 7, 2021 2:36 PM  
**To:** Niecy Baum

[Quoted text hidden]

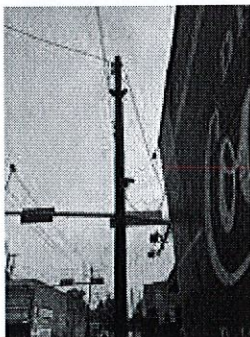
[Quoted text hidden]

---

**5 attachments**



**IMG\_2069.jpg**  
2688K



**IMG\_1925.jpg**  
2264K

**IMG\_2073.jpg**  
2288K



Keli Miller <keli.miller@goliadtx.net>

---

## Downtown Speakers

---

Reagan Rothenberger <r.rothenberger@farmersvilletx.com>

Tue, Sep 18, 2018 at 11:19 AM

To: Keli Miller <keli.miller@goliadtx.net>, Main Street List Serve <texas-ms-mgrs-l@lists.thc.state.tx.us>

Hello Keli,

I did want to speak up in defense of a pole mounted system. The city of Farmersville is rocking the Street Sounds system (by Airnetix, LLC). Yes, it's on the poles, but from a sound perspective, if you want the sound to be heard well around your square, you're going to want the sound to come from up high, not from the ground.

Take a look at this video clip of the system in action a couple weeks ago. We weren't too thrilled with mounting speakers to poles, but as you can see in this video, you hardly notice the speakers... but you do notice the sound!

[https://www.icloud.com/attachment/?u=https%3A%2F%2Fcvws.icloud-content.com%2FB%2FAWKmfWCYZNejrUtlMhsOI54CEC6tAUzNwZPmBP0ntC5Dglaf-rMJje--%2F%24%7Bf%7D%3Fo%3DAIEh6\\_V-v9C5yEq-G7UCG\\_-eo0ZG\\_peE6RwRzoC2gXbJ%26v%3D1%26x%3D3%26a%3DB81jY0iorPKX0NmhyMuQr7p8xWWIA0uXRgEACAHIAp9xSEZ0A4vuRQ%26e%3D1539879046%26k%3D%24%7Buk%7D%26fl%3D%26r%3DDC0A0D85-AAA8-4D80-9A0A-581F0BD661CD-1%26ckc%3Dcom.apple.largeattachment%26ckz%3D2F2407E6-74AF-435B-A995-B8BC39B8C505%26p%3D35%26s%3D36l-1USgoCLLDDR2wJb8X2usDNg&uk=Wl7i7GmD6E39wYZvN4ccmA&f=IMG\\_3735.MOV&sz=43916493](https://www.icloud.com/attachment/?u=https%3A%2F%2Fcvws.icloud-content.com%2FB%2FAWKmfWCYZNejrUtlMhsOI54CEC6tAUzNwZPmBP0ntC5Dglaf-rMJje--%2F%24%7Bf%7D%3Fo%3DAIEh6_V-v9C5yEq-G7UCG_-eo0ZG_peE6RwRzoC2gXbJ%26v%3D1%26x%3D3%26a%3DB81jY0iorPKX0NmhyMuQr7p8xWWIA0uXRgEACAHIAp9xSEZ0A4vuRQ%26e%3D1539879046%26k%3D%24%7Buk%7D%26fl%3D%26r%3DDC0A0D85-AAA8-4D80-9A0A-581F0BD661CD-1%26ckc%3Dcom.apple.largeattachment%26ckz%3D2F2407E6-74AF-435B-A995-B8BC39B8C505%26p%3D35%26s%3D36l-1USgoCLLDDR2wJb8X2usDNg&uk=Wl7i7GmD6E39wYZvN4ccmA&f=IMG_3735.MOV&sz=43916493)

All the best!

Reagan

**Reagan C. Rothenberger, MPA**

Main Street Manager

Staff Liason to the CDC

205 S. Main St.

Farmersville, TX 75442

972-784-6846

[Quoted text hidden]



Keli Miller <keli.miller@goliadtx.net>

---

## StreetSounds Review

---

**Amy Rosenthal** <arosenthal@mckinneytexas.org>  
To: Keli Miller <keli.miller@goliadtx.net>  
Cc: Aaron Werner <awerner@mckinneytexas.org>

Wed, Jan 9, 2019 at 11:26 AM

Hi Keli!

The speakers have been a big success for McKinney. They add to the atmosphere for shopping and have been great to help with music at events.

We did encounter some questions about how they would look prior to placement. But, I don't believe that we have had anyone comment about their look since they have been installed.

Aaron has really been the driver behind this project, and I will let him provide some commentary about people's reactions.

Thank you!

Amy Rosenthal

Director, MPAC & Main Street

City of McKinney

Direct: 972-547-2652

Cell: 817-269-1326

[Quoted text hidden]

The material in this e-mail is intended only for the use of the individual to whom it is addressed and may contain information that is confidential, privileged, and exempt from disclosure under applicable law. If you are not the intended recipient, be advised that the unauthorized review, use, disclosure, duplication, distribution, or the taking of any action in reliance on this information is strictly prohibited. If you have received this e-mail in error, please notify the sender by return email and destroy all electronic and paper copies of the original message and any attachments immediately. Please note that neither City of McKinney nor the sender accepts any responsibility for viruses and it is your responsibility to scan attachments (if any). Thank You.





2218 Edgartown Lane SE, Smyrna, GA 30080 678-677-4961 – www.airnetix.com

## TERMS AND CONDITIONS OF SALE

1. AirNetix does not currently provide on-site installation services. The Customer is responsible for providing installation personnel and equipment for mounting StreetSounds® units.
2. The Customer is responsible for providing an AC power (110/220VAC) outlet with a suitable Ground Fault Interrupt breaker installed at the mounting location.
3. The Customer is responsible for providing two mounting bands (hose clamps) of sufficient length for attaching each StreetSounds® unit to the pole.
4. The Customer is responsible for providing a Windows PC (Windows 7 or 10) for running the Network Management Systems application software. The PC must have internet access for remote access and remote support by AirNetix, LLC.
5. The Customer understands and agrees that the frequency band of operation of the StreetSounds® system is a license-free band (902 MHz to 920 MHz), and as such, can be used by others for various types of applications. These devices may cause interference, which may affect the operation and performance of the StreetSounds® system.
6. The Customer understands that the standard antennas that ship with the StreetSounds units work well under most conditions. However, there may be a need to use larger, higher gain antennas in areas of high interference or line of sight issues. These antennas can be added for an additional cost if needed to improve performance.
7. The Customer is responsible for acquiring and operating the streaming audio content, such as Cloudcover Music or Mood Mix, for broadcast through the StreetSounds® system.
8. The Customer understands and agrees that after an initial transition period immediately following the installation of the system, the customer will be fully responsible for day-to-day operation and monitoring of the StreetSounds® system. AirNetix, LLC will provide on-call remote support for any issues or concerns that may arise after this transition period.
9. The warranty period for the equipment manufactured by AirNetix, LLC is five (5) years from the date of shipment. The warranty period of the speakers included as part of the system is provided by the speaker manufacturer and is currently five (5) for the JBL Control 25 speakers.
10. Supplied Goods shall remain Seller's property until fulfillment by Customer of its payment obligations as described in the quotation or invoice of the sale.
11. Accounts not paid within terms are subject to a 1.5% minimum monthly finance charge.

### **Governing Terms and Conditions**

This transaction is governed by the AirNetix, LLC Terms and Conditions, which are incorporated in full by this reference. By accepting this Quote you acknowledge that you have read and agree to be bound by the Terms.



2218 Edgartown Lane SE  
 Smyrna, GA 30080  
 678-677-4961  
 mikeh@airnetix.com

# Quotation

Date	Quote #
5/5/2021	AB-1712

Bill To
Goliad Main Street Keli Miller 152 W. End Street Goliad, Tx 77963

Ship To
Goliad Main Street Keli Miller 152 W. End Street Goliad, TX 77963

Project	Payment Terms	F.O.B.
	50% on order, 50% on ship	Factory

QTY	Item Code	Description	Price Each	Total
4	STS-170-205J-ASSY	StreetSounds STS-170-205J remote unit. Includes two JBL Control 25 weatherized 5" speakers, Radio/Amp, stainless steel pole mount, and two standard whip antennas.	1,900.00	7,600.00
1	STS-FMST-STARX-KIT	STS-170 Fixed-mount Master Transmitter for indoor or outdoor permanent mounting. Includes STARX-ODU-DC (outdoor unit) and STARX-IDU-DC (indoor unit), AC power adapter, two standard 2db whip antennas, and 150' pre-terminated CAT5e shielded cable for IDU to ODU connection.	1,100.00	1,100.00
1	ANT-DUALOMNI-5.5DB-COMBO	Dual 5dbi Omni Antenna Kit with Combination Antenna Extender-Radio Mount acts both as an antenna extender and a radio mount. Includes two 5dbi antennas, RF cables, and mounting hardware. Can be used with STARX-ODU-DC, STARX-ODU-AC, ARX-1900.	200.00	200.00
1	STS-MMST-KIT	STS-170 Mobile Master - battery-powered, mobile Master transmitter. Includes two whip antennas, AC adapter, audio cable, and USB cable. The Mobile Master has inputs for customer provided microphone and audio player (i.e. laptop, iPod, smartphone).	850.00	850.00
4	Shipping Charges	UPS Ground Shipping Charges.	35.00	140.00
		PLEASE NOTE: DUE TO WORLDWIDE PARTS SHORTAGE WE CANNOT GUARANTEE PRODUCT AVAILABILITY. ORDERS ARE CONFIRMED WHEN INITIAL PAYMENT ARRIVES.		

AirNetix Terms and Conditions apply.  
 Quote valid for 30days after issued.

Approved: \_\_\_\_\_

**Total** \$9,890.00



# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - [www.airnetix.com](http://www.airnetix.com)

Proposal for a  
StreetSounds® Wireless Audio System





# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

## Contents

Introduction .....	3
StreetSounds® Overview.....	3
Customers .....	3
Main Features .....	4
Rugged Outdoor Construction .....	4
High Quality Audio .....	5
Network Management System (NMS) .....	5
Distributed Audio vs Point Source Audio .....	6
Delay Compensation .....	6
Operating Scenarios.....	6
Daily Background Music.....	7
Special Events.....	7
Simple Installation.....	7
Wired vs Wireless .....	8
No Wires .....	8
Individual control over each remote speaker.....	8
Network Monitoring and Troubleshooting.....	9
Sound Quality and Output Power .....	9
Other Considerations .....	9
Interference .....	10
Network Design.....	11

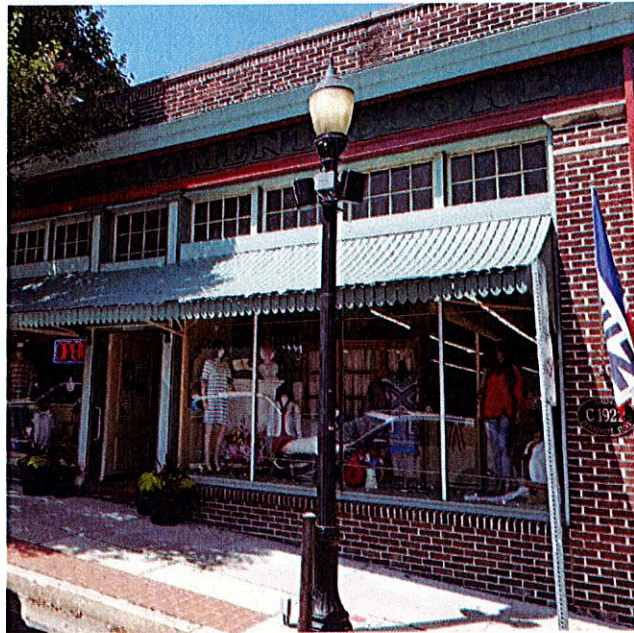
# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

## Introduction

AirNetix, LLC is pleased to provide the following proposal for a StreetSounds® wireless audio system. StreetSounds® has enjoyed tremendous growth since its initial deployments began in November 2016 and has become the de facto standard for wireless “Music on Main Street”. We currently have systems in over 50 small to medium sized towns and cities throughout the US, with many other cities planning, testing, and budgeting for the system. The StreetSounds® system is unique in the industry due to its ability to provide “real-time”, high-quality audio, as well as its “repeater” radio architecture which gives it unprecedented range and reliability. It is well suited for providing background music or live announcements in a small-town setting for festivals, parades, farmers markets, and seasonal holiday music.



## StreetSounds® Overview

### Customers

StreetSounds® is the leading wireless audio solution for outdoor sound distribution in North America. We currently have over 55 networks throughout the US and Canada. Below is a partial list of our customers.

Laurens, SC	Lynbrook Village, NY
Kernersville, NC	Hartwell, GA
Smyrna, GA	Central Point, OR
Franklin, KY	Delano, CA
Clarksville, GA	Sykesville, MD
Mount Ennon Baptist Church, Clinton, MD	Buffalo, WY
Neely Farm HOA	McKinney, TX
Lexington, MI	Morgantown, KY
Americus, GA	Port Jervis, NY
Magee, MS	Adairsville GA
Wallace, NC	Belle Plaine IA
Summersville, WV	Savannah TN
Summerville, SC	Bensons NC
Athens, AL	Claremore OK
Great Falls, MT	Parshall ND

# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

Springfield, VT  
Manassas, VA  
Minonk, IL  
Pikeville, KY  
Marysville, OH  
Radcliff, KY  
Suwanee, GA  
Texarkana, TX  
Coleman, TX  
Ottowa, CA  
Farmersville, TX  
Point Pleasant, WV  
Rawlins WY,  
Havre De Grace, MD  
Anamosa, IA

Chewelah WA  
Kennewick WA  
Virginia Beach VA  
Zephyrhills FL  
Plant City FL  
Lenoir NC  
McAlester OK  
Miami Beach FL  
Hard Rock Casino OK  
Tahlequa Casino OK  
Luck WI  
Lakota ND  
Vienna GA  
Abderdeen Proving Grounds MD

StreetSounds includes a long list of features that cannot be equaled by any other competing technology in the market.

## Main Features

The main features of the StreetSounds system include the following:

### Rugged Outdoor Construction

The StreetSounds enclosure is made from heavy cast aluminum and is powder coated with a special paint to reduce the effects of solar absorption. It is IP67 rated to withstand the effects of moisture and heavy rain. The components used inside the unit are rated from -40 degrees F to +185 degrees F. This means the StreetSounds system will stand up to the harshest conditions year around.

The speakers used with the system include a special "weatherized" grill, rear panel cover to protect the speaker wiring, and a top-of-the-line JBL professional speakers. The sound from these speakers is exceptional and can be described as "pro-quality".



The Radio/Amplifier (RAMP) and speakers are mounted to a street light pole using a heavy-duty stainless steel 3-piece mount and heavy-duty stainless mounting bands. In general, the unit is "built like a tank".



# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

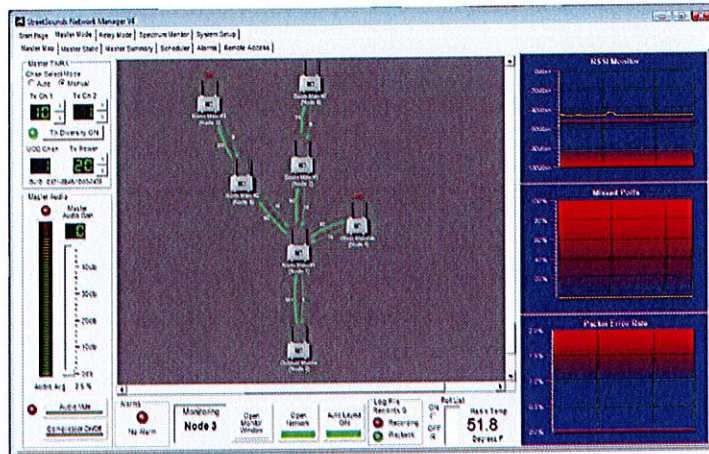
2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

## High Quality Audio

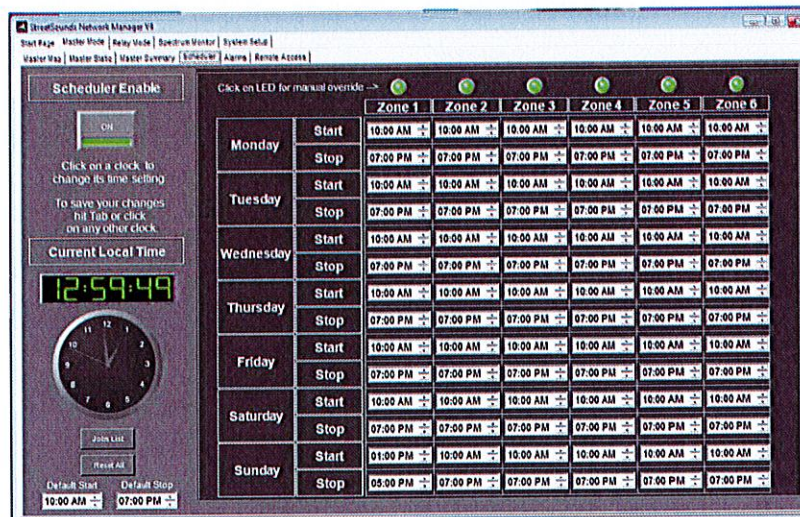
The audio quality of the StreetSounds system is excellent. The audio transmission technology is based on a previous product that was sold to the "pro-audio" market called AiRocks Pro. The pro-audio marketplace is known for being extremely picky about sound quality.

## Network Management System (NMS)

The StreetSounds solution includes a built-in, comprehensive Network Management System. Each StreetSounds remote unit can be individually controlled and monitored from a central laptop or desktop computer. This means that the user has full control over volume, delay settings, and time of day operation FOR EACH REMOTE UNIT INDIVIDUALLY. This gives you the flexibility to address noise complaints near one remote without affecting other remotes. Wired systems cannot control individual speakers and must lower the volume of the entire network/zone. You can also



monitor the radio's received signal level in real time to see if there are problems with interference or drop-outs. By using a remote desktop sharing application, such as Chrome Remote Desktop, the network can be controlled and monitored from any location, including from a smartphone.



The Network Management System (NMS) includes:

- A six-zone scheduler that can control when the music starts and stops each day of the week. Any remote can be assigned to any zone.



# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

- Messages (under development) capability that allow the user to play “promos” or advertisements at periodic times during the day.
- Alarms for all critical functions. Alarm notifications can be sent via email and text.
- Spectrum Monitor system that displays any potential interference in the 900 MHz operating band.
- Configuration and “friendly” naming of the remote units to make it easier to keep track of which unit is which.
- Over-the-air firmware upgrade capability so that remote units do not have to be removed from the pole to be updated.
- Remote monitoring over the internet via Google Chrome Remote Desktop.

## Distributed Audio vs Point Source Audio

Most “old school” outdoor audio designs rely on very large amplifiers and large speakers to provide audio coverage over a large area. This technique is called “Point Source” audio coverage. The problem with point source designs is that everyone near the speakers lose their hearing, while folks in the back can’t hear and/or understand what is being said.

On the other hand, “Distributed Audio” coverage, as we use in the StreetSounds system, relies on using smaller speakers with lower powered audio amplifiers spread over a large area to achieve much better coverage with much better intelligibility. The result is that EVERYONE can hear what is being said (i.e. emergency announcements, raffle tickets, lost child, weather emergencies, race instructions, vendor promos, etc.). This technique is viable and cost effective due to the use of wireless transmission of the signal.

## Delay Compensation

An important consideration in the design of any outdoor audio system is “delay compensation”. Audio delays occur naturally as sound travels through the air at approximately 1 millisecond per foot. This means that if a person is standing 200 feet from a live performance on a stage, and the performers sound is sent through speakers on the stage, the listener would hear that sound ~200 milliseconds after it was sent from the stage speakers (delay through the air). However, if there were a wired, or wireless speaker directly next to the listener playing the sound from the stage, the listener would hear the sound from the speaker immediately (speed of light) which would be ~200mSec before the stage sound arrives at his/her ear. This would cause an annoying “echo” which need so be “compensated” for.

Each StreetSounds remote unit includes the ability to delay its output sound by up the 500 milliseconds (~500 feet of sound delay). Thus, each speaker can be independently adjusted for its physical distance from the stage sound. This greatly reduces the “echo effect” that occurs without delay compensation.

## Operating Scenarios

The StreetSounds system is designed to work in two different operating scenarios: **1) Daily Background Music** and **2) Special Events**.



# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

## Daily Background Music

When the system is playing background music during the day, audio will originate from a laptop or desktop PC (customer provided) in a building near the center of the network. A transmitter will be mounted (by the customer) on the roof of the building which can act as the main transmitter for the entire network for the Daily Background Music scenario. The music source would typically be a “business” internet streaming audio service such as Cloudcover Music or Mood Mix. The audio output of the laptop (earphone connector) would feed audio into the master transmitter which would send this audio to all remote units.

## Special Events

During special events such as Farmers Markets and festivals, audio would originate from the “Mobile Master” at street-level. The Mobile Master unit is battery powered (“mobile”) and has an input for a microphone and an audio player (iPod, smartphone, or laptop) and thus can be used as a wireless microphone for the entire network. Or it can be used to reinforce the sound from a live performance on the stage. Generally, bands like to provide their own “stage equipment” (amplifiers and speakers), so in this case the StreetSounds system would simply spread the bands audio to all coverage areas. This technique is called “distributed audio” which provides a lower-level of audio to a much wider area. The alternative to “distributed audio” is “point source” audio in which a very loud audio signal is sent out of large powered speakers in an attempt to cover a large area. In this scenario, the people directly in front of the speakers lose their hearing while the people further away can’t hear very well. Distributing audio with more, lower powered speakers is a far superior way to communicate to a large crowd.

During special events the Mobile Master would send its signal to the fixed transmitter on the roof. This transmitter would act as a “repeater” and relay signal to all of the pole mounted units. Thus, the Mobile Master can provide complete audio coverage to the entire network from any location that is within range of the roof-mounted transmitter.

## Simple Installation

The StreetSounds remote unit is designed to be easily installed by city employees (i.e. Public Works or 3<sup>rd</sup> party contractor). Since AirNetix, LLC does not provide installation services, the customer will be responsible for this portion of the project. However, AirNetix personnel can be on-site during the installation process to provide guidance and assist with initial configuration of the network. The alternative to being on-site, which works well for networks of less than 10 remote units, is to provide remote support via phone and Remote Desktop.

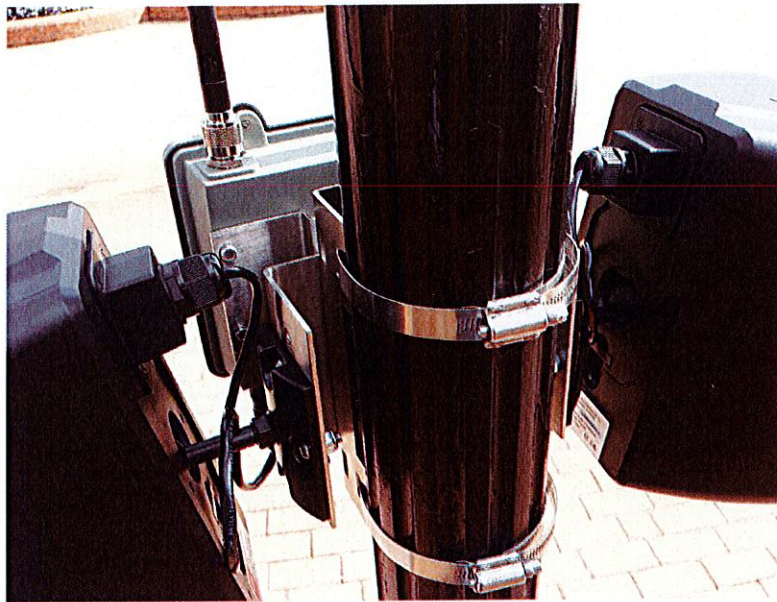
The StreetSounds remote unit is attached to a street light pole with two heavy-duty stainless-steel hose clamps. A remote unit can be installed in a little as ten minutes if the pole is clear of obstructions and AC power is present.



# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com



## Wired vs Wireless

We are often asked to compare a wired speaker solution to a wireless solution. Below are the main differences between the two technologies.

### No Wires

The obvious main difference between the two technologies is the cost savings and flexibility of not having to run wires. For smaller wired systems this is not as big an issue. But for larger networks, the cost of running wires can be very high. If there is no conduit in the ground, the cost of installing conduit in an existing area can be prohibitive from both a labor and business interruption perspective. In addition, the overhead wires can be unsightly and objectionable in certain high-end business developments or historic districts.

In many cases, changes to the initial design/layout may be desirable or necessary to optimize the coverage, or to assuage complaints from nearby businesses. With a wired system, these changes are very difficult to accomplish (amplifier load balancing, adding/removing installed wiring). However, in a wireless system changes can be easily made by simple moving the remote speaker unit to a different pole.

### Individual control over each remote speaker.

In a wired speaker system all speakers must be played at the same volume. In some cases the speakers are separated into zones, each run by a different amplifier. In this case, all speakers on a particular zone



# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

must be played at the same volume. If you receive a noise complaint (which is inevitable for outdoor sound) the volume of the entire area must be lowered to an acceptable level. This may be undesirable for some areas such as bars and restaurants which want to enhance their “vibe”.

With the StreetSounds wireless system, each remote speaker can be controlled individually. Thus, one speaker’s volume can be lowered without affecting the volume of the others. In fact, the reverse is also, true. You can increase the volume of areas where a louder sound is desirable (bars & restaurants) without having to settle for the same volume everywhere.

## Network Monitoring and Troubleshooting

In most wired systems, there is no easy way to determine if all remote speaker locations are working properly. A typical troubleshooting process involves “walking the property” and listening for issues.

The StreetSounds system includes a sophisticated Network Management System (NMS) that give full visibility to each and every remote unit. The NMS can show the network manager exactly how the system is performing in “real time” in order to proactively solve an issues. This includes being able to see (in real time) the received signal quality at the specific remote radio. By logging into the NMS remotely (ex. Chrome Remote Desktop) the network can be monitored and controlled from anywhere (standard internet connection is required). This save a tremendous amount of money in potential on-site support calls.

## Sound Quality and Output Power

In some wired (“70 volt”) systems, the sound quality is lacking in terms of “frequency response”. This is due to the physics of running audio over long wires which can limit some of the lower and higher frequencies producing a less-pleasing audio experience. The StreetSounds system is built on a “pro-audio” wireless foundation and uses JBL Control series speakers which, together, provide an exceptionally pleasing, and very high quality sound.

In areas where a higher volume sound is desired (parks, skating rinks, large open areas, entertainment zones) the StreetSounds system excels with up to 100 Watts of output power PER REMOTE UNIT. This amount of output can provide adequate sound levels for even large events such as road races, parades, farmers markets, or holiday events. Each StreetSounds remote unit can accommodate up to four speakers per unit when higher output levels, and 360 degree coverage is desired.

## Other Considerations

Several other considerations must be considered when planning for a StreetSounds network. These are listed in the companion Design and Planning Guide which is part of this proposal, and include:

- Laptop or Desktop PC for the Network management System (NMS) application.
- Internet Access for the NMS Laptop.
- IT point of contact.
- Customer provided installation personnel, lifts, tools, and materials

# AIRNETIX, LLC

INNOVATIONS IN WIRELESS TECHNOLOGY

2218 Edgartown Lane SE, Smyrna, GA 30080 - 678-677-4961 - www.airnetix.com

- Streaming audio business subscription.
- 110VAC power outlets on the poles.

## Interference

Since the StreetSounds system operates in the unlicensed RF band of 902 MHz to 928 MHz (“ISM band”), users must be aware of, and proactively deal with local interference in the area. Sources of interference can include:

- Local utilities meter reading equipment (AMI).
- 900 MHz data links used to provide data services to city owned buildings.
- Video surveillance systems.

Local interference can significantly impact the use of the 900 MHz band for wireless audio. StreetSounds relies on being able to communicate with all remote units with a high-speed, real-time radio signal. If the interference in the area is significant enough, the StreetSounds signal can experience “drop outs” in the audio, or impaired use of the NMS control channel.

Therefore:

**NOTE: AIRNETIX *REQUIRES* THAT THE CUSTOMER PERFORM AN INTERFERENCE TEST BEFORE COMMITTING TO A STREETSOUNDS SOLUTION.**

The test can be performed with the “Demo Kit” that AirNetix can send to the customer. The Demo Kit will facilitate interference testing, as well as provide a platform for the user to experience the audio quality, transmission range, and NMS capability. AirNetix covers the outbound shipping cost (~\$50) and the customer is responsible for the return shipping costs.

To overcome the effects of local interference additional “repeaters” can be added (at extra cost) to boost the StreetSounds signal. In many cases this technique works well. In other cases, occasional dropouts can continue to occur. Since the RF band is open to all users (by the FCC) AirNetix cannot guarantee that the network won’t experience occasional drop outs. However, in many cases the occasional dropout is not noticeable.





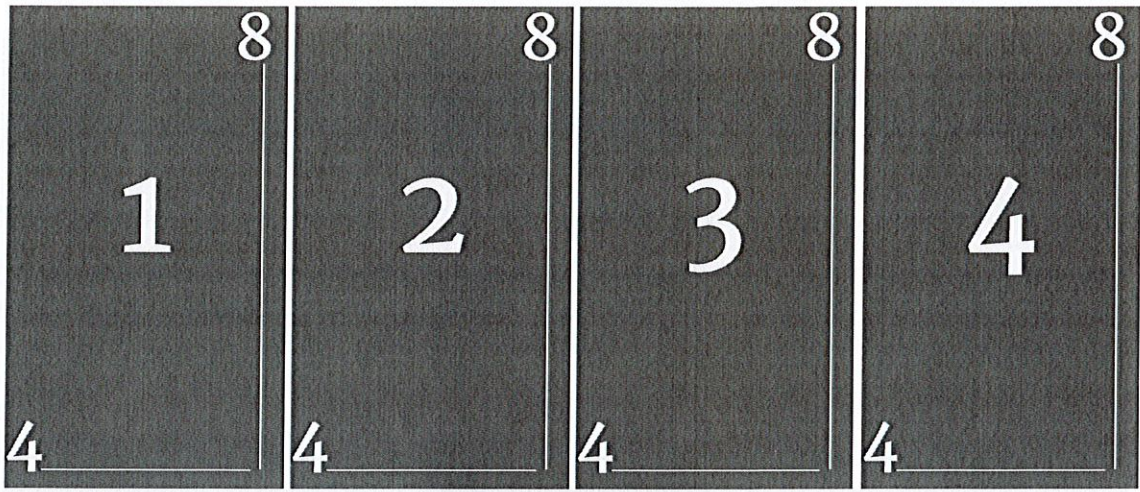
**BID**

<b>Customer:</b> Bid/Quote Bid Victoria TX 77904	<b>Event Location:</b> Goliad TX 77963	<b>Ticket#</b> Bid# 41232
---	---	------------------------------

<b>Ordered by:</b>	<b>PO/Job #</b>	<b>On-Rent:</b>	04/08/22 Fri AM KAT
<b>Phone:</b>	<b>Sales Person:</b> None	<b>Event:</b>	04/08/22 Fri AM
		<b>Off-Rent:</b>	04/11/22 Mon AM KAT

Qty	Item	Description	Day Rate	Total
1	K404	40 X 40 Pole Tent		1000.00
		.00/D	1000.00	
160	6050	Sidewall 8 X 20 Windows		320.00
		.00/O	2.00	
2	8003	Cool Breeze Fan		258.00
		.00/D	129.00	
1	77963	Goliad	80.00	80.00
----- Payments ----- No Payment Made				

Rentals	1,578.00
Sales	0.00
Delivery/Other	80.00
Damage Waiver	157.80
Env. Charges	0.00
Sales Tax	0.00
<b>Total</b>	<b>1,815.80</b>
Total Paid	0.00
<b>Est Amount Due</b>	<b>1,815.80</b>



A+ Party Rentals  
4x8= \$59  
Total= \$413



KINGS  
4x8= \$59  
Total= \$413





106 Cozzi Circle, Victoria, TX 77901  
 (361) 573-7230 (24 Hours) Fax (361) 573-9473  
 www.KingsEventsandTents.com  
 Mon-Fri: 9:00 AM-4:00 PM Sat-Sun: Closed

EVENT DESC: 40X40 POLE  
 EVENT DAY: Saturday  
 EVENT DATE: 04/02/2022  
 EVENT TIME:  
 DELIVERY: FRI 04/01/2022 FAUX DATE  
 PICKUP: MON 04/04/2022 FAUX DATE  
 SALES PERSON: AM PO #:  
 ORDER DATE: 07/06/2021 TERMS:

**RENTER**

KELI MILLER

TX

TEL: (361) 645-3455

TEL2:

**DELIVER TO**

KELI (361) 645-3455  
 EMPTY LOT TO THE RIGHT OF BUILDING  
 317 S MARKET ST  
 GOLIAD TX 77963

QTY	ITEM DESCRIPTION	PRICE	TOTAL
1	40 X 40 HIGH PEAK POLE TENT, WHITE **TENT PRICING INCLUDES SET UP/TAKE DOWN BY KINGS CREW** -TO BE STAKED IN GRASS- **LIGHTING & SIDEWALLS AVAILABLE AT AN ADDITIONAL COST**	670.00	670.00
8	SIDEWALL WHITE 7' X 20' (ENCLOSED) Any utility lines (electrical, sewage, gas, water), sprinkler systems or septic tanks MUST be marked before setup -SEE TENT AGREEMENT FOR MORE INFORMATION- Tent will have a center pole every 20ft.	20.00	160.00
4	HESSAIRE MC61 - WATER COOLED FAN	75.00	300.00
4	HESSAIRE MC61 COVER	0.00	0.00
4	SERIAL #	0.00	0.00

**SPECIAL INSTRUCTIONS:**

**THIS IS A QUOTE ONLY**

ADDITIONAL RENTAL FEES APPLY FOR LATE RETURNS X \_\_\_\_\_

Please read both sides before signing. By signing Renter acknowledges that he has read and fully understands the contract and agrees to be bound by all its terms, conditions, and provisions. I also hereby authorize the Rental Center to make appropriate charges to my credit card.

SUB TOTAL: 1,130.00  
 SALES TAX: 112.29  
 DELIVERY: 118.00  
 LABOR: 0.00  
 DAMAGE WAIVER: 113.00  
 TOTAL: 1,473.29

Customer Signature (Renter or Authorized Agent) \_\_\_\_\_

DAMAGE WAIVER CHARGE (DWC) 10% of rental charge. Renter may, by initials hereon, decline benefits of Paragraph 17, Damage Waiver, on reverse side of this contract.

DWC IS NOT INSURANCE.

Declines (Initials) \_\_\_\_\_

LINEN POLICY. Linens that are ruined by wax, mildew, burns or have any other permanent damage must be replaced by Customer. We do not deduct the rental fee from the replacement cost. Damaged linens are donated after 30 days if not picked up by Customer. X \_\_\_\_\_



## PRESIDENT'S AWARDS PROGRAM CATEGORIES

### DESIGN AWARDS

Recognizes excellence in design in downtown and commercial districts.

**Eligibility:** Business, building, or project must be in a downtown or commercial district in Texas. The project must have been completed between July 1, 2019 and June 30, 2021.

**Please review the Awards FAQ & Awards Judges Criteria for important details prior to submitting.**

---

**Best Commercial Interior:** Recognizes excellence in merchandising, customer orientation, and/or business functionality in an office or retail setting.

Please answer the following questions:

1. How does the interior appeal to the customer's experience in the store, as well as to the customer's senses, such as sight, touch, smell, and sound?
2. Were there any innovations the business owner has employed or unique solutions to design problems encountered with the interior?
3. How does the project impact the community and contribute to revitalization of downtown or the commercial district?

**Best Renovation/Rehabilitation/Restoration:** Recognizes excellence in rehabilitation (i.e., renovation or remodeling) or restoration of interior or exterior of an existing building. *Renovation* is the process of returning a property to a state of utility, through repair or alteration, while preserving those portions and features of the property that are significant to its historic, architectural, and cultural values. *Rehabilitation* focuses on the historic materials and features, finishes, spaces, and spatial relationships that give a property its historic character. *Restoration* focuses on the retention of materials from the most significant time in a property's history, while permitting the removal of materials from other periods. The building may be historic (over 50 years old) or non-historic.

Please answer the following questions:

1. What were the original and subsequent uses for the building?
2. What contemporary additions and alterations were made to the building?
3. Were any green or sustainable building practices included?
4. If building is historic, what original material or historic fabric was maintained?
5. What distinctive features, finishes, and construction techniques or examples of craftsmanship characterize the building?
6. How does the project impact the community and contribute to revitalization of downtown or the commercial district?
7. If a restoration, please answer 7A and 7B.
  - 7a. How does the building exemplify the architectural style of its period?
  - 7b. Did the restoration follow the Standards for Historic Restoration as established by the National Park Service ([http://www.nps.gov/history/hps/tps/standguide/restore/restore\\_standards.htm](http://www.nps.gov/history/hps/tps/standguide/restore/restore_standards.htm))?  
(Answer yes, no, or do not know)





## PRESIDENT'S AWARDS PROGRAM CATEGORIES

**Best New Construction:** Recognizes excellence in new construction in downtowns or commercial districts. New construction projects should be compatible and complementary to the existing downtown or commercial district.

Please answer the following questions:

1. How did the planning and design involve the larger community, were any partnerships involved?
2. Were any green or sustainable building practices included?
3. How does the project fit in with its surroundings?
4. How does the project impact the community and contribute to revitalization of downtown or the commercial district?

**Best Public Improvement:** Recognizes excellence in public projects and planning in downtowns or commercial districts. Public projects are improvements of public space(s) by public or private entities. Improvement may be accomplished through parks/green space, enhancements or additions of streetscapes, sidewalks, landscaping, public art, banners, and lighting, as well as downtown master planning. Public improvement projects should be compatible and complementary to the existing downtown or commercial district.

Please answer the following questions:

1. Describe the need for the public improvement.
2. Were any green or sustainable building practices included?
3. How does the project impact the community and contribute to revitalization of downtown or the commercial district?



## PRESIDENT'S AWARDS PROGRAM CATEGORIES

### ACHIEVEMENT AWARDS

Recognizes excellence in downtown events, marketing, businesses, partners, and people that contribute to the vibrancy of downtown/commercial districts in Texas.

**Eligibility:** Program, event, business, or partner must be located in or focused on a downtown or commercial district. Event, project, program, or promotion must have been developed, implemented, and/or held between July 1, 2019 and June 30, 2021.

**Please review the Awards FAQ & Awards Judges Criteria for important details prior to submitting.**

---

**Best Promotional Event: This category has two subcategories.**

#### Traditional Event

Recognizes excellence in creation and execution of downtown or commercial district promotional event, including festivals. Types of events may include, but are not limited to, retail promotions; festivals/events that celebrate and promote civic pride, community history and culture; and holiday activities.

#### Digital Campaign

Recognizes excellence in creation and execution of a digital campaign or event. Types of events includes marketing campaigns, online performances, virtual events, and meet-ups.

Please answer the following questions:

1. What is the goal of the traditional event/digital campaign?
2. What is the estimated attendance of the traditional event/digital campaign?
3. Was the traditional event/digital campaign designed to produce revenue? If so, what was the amount of profit and for what purpose is the revenue used?
4. How does the traditional event/digital campaign impact the community and contribute to revitalization of the downtown or commercial district?

**Best Downtown Business:** Recognizes an exceptional downtown business that positively promotes the downtown or commercial district as a destination for locals and tourists alike, and actively participates in the revitalization efforts and supports downtown promotional events.

Please answer the following questions:

1. What makes this a destination business?
2. List the website and social media profiles.
3. How has the business participated in downtown promotional activities and the overall revitalization program?
4. How does the business impact the community and contribute to revitalization of downtown or the commercial district?





## PRESIDENT'S AWARDS PROGRAM CATEGORIES

**Best Downtown Partner:** Recognizes a local private or civic organization that positively impacts the community and actively contributes to the revitalization efforts of the downtown or commercial district.

Please answer the following questions:

1. How does this partner involve its employees/members and the larger community in downtown revitalization efforts?
2. What specific project/event has this partner sponsored or hosted that made a difference in the downtown?
3. How does this partner impact the community and contribute to revitalization of downtown or the commercial district?

**Best Economic Game Changer:** Recognizes a project, program, or promotion that had a measurable impact on a downtown or commercial district in a striking and powerful manner.

Please answer the following questions:

1. Describe an overall view of the project, program, or promotion include why the nomination is worthy of recognition.
2. Describe the outcome and economic impact
3. Describe how this project, program, or promotion was a catalyst that inspired others to action including leveraging existing assets and creating new opportunities.

### **Resiliency Award**

Recognizes local projects and programs that were launched in the *past year* (June 30, 2020 – June 30, 2021). This category is for those projects or programs that do not fit in other categories, but that represent the overall efforts of the downtown or commercial district and their goals for the year.

Please provide the following information:

1. Describe the project or program and why it was chosen as a district success story for your community.
2. Provide additional relevant information that describes the project or program.

**Downtowner of the Year\*:** Recognizes a person who has shown exemplary commitment to the downtown revitalization program through time given, resources and leadership. The downtown or commercial district is positively impacted, and the community is inspired by the guidance, dedication, and determination of this individual. *\*There are no finalists in this category. Judges select only the winner.*

Please answer the following questions:

1. Describe the strengths this person brings to your downtown revitalization efforts.
2. How long has this individual been working on the revitalization of your downtown or commercial district?
3. How does this person impact the community and contribute to revitalization of downtown or the commercial district?



## PRESIDENT'S AWARDS PROGRAM CATEGORIES

**Susan H. Campbell Award for Professional Excellence\***: Susan Campbell was a TDA Board of Directors president and board member. She worked in several communities and mentored downtowners across the state before her death in 2009. This award was established to honor her legacy by recognizing a passionate downtown professional who has made a significant impact in their city or town and participates in the larger Texas downtown community. Nominees must be employed as downtown professionals – i.e., downtown planner, Main Street manager, downtown manager, economic development director, etc. There are no entry fees required for this category. The TDA Board of Directors may invite communities or organizations to submit a nominee for this award. *\*There are no finalists in this category. The TDA Board selects only the winner.*

Please answer the following questions:

1. How long has this person been employed as a downtown professional?
2. How has your downtown benefited from this individual?
3. Has this person been involved in regional or statewide downtown efforts?
4. How does this person go above and beyond the professional call of duty?
5. How does this person impact the community and contribute to revitalization of downtown or the commercial district?

**For this category only: Entries do not require registration or payment of awards fees. Nominations must be submitted via email by midnight on Friday, July 30.**

Responses to questions should be provided in a Word document and a max of two images should be provided. One of the two images should be an individual photo of the nominee.

All materials should be emailed to [catherine@texasdowntown.org](mailto:catherine@texasdowntown.org) with the subject line "Susan Award" by midnight on Friday, July 30.





## 2021 Texas Downtown Conference

Join us in Denton November 3-5 for general and breakout sessions, field sessions, events, and more! This is the only conference in Texas dedicated to downtown so you don't want to miss out.

### Registration

2021 Texas Downtown Conference registration will open in August and we will share the hotel room block link at that time as well. Please use the pricing below for budget & planning purposes.

Full conference registration  
Early bird - deadline October 15  
Member: \$385.00  
Non-member: \$410.00

After October 15  
Member: \$410.00  
Non-member: \$450.00

One day registrations\*  
Before October 15 - \$200.00  
After October 15 - \$250.00  
\*No member discount. This registration level may only be used for a single day attendance.

Awards Gala & Anice Read Fund fundraiser  
\$50.00

The Embassy Suites by Hilton Denton Convention Center is our

## 2021 Speaker Proposals

TDA hosts educational events throughout the year including the annual Texas Downtown Conference, webinars, virtual events, and regional meetings.

We are interested in dynamic presenters who can share relevant, practical information for downtown and commercial district professionals including managers, economic development staff, small business owners, and nonprofit leaders from chambers of commerce and merchant groups.

*Deadline to be considered for Downtown Virtual Summer Camp scheduled for July 2021: March 31*

*Deadline to be considered for 2021 Texas Downtown Conference in Denton: April 30*

If your proposal is not selected for the virtual summer event, it could be selected for the Denton conference.

[Click here to complete the speaker proposal form.](#)

## About the Texas



Keli Miller <keli.miller@goliadtx.net>

---

## Resignation

1 message

---

**Erica Pedeville** <erica@ntexconstruction.com>  
To: "keli.miller@goliadtx.net" <keli.miller@goliadtx.net>

Tue, Jun 1, 2021 at 9:07 PM

Dear Main Street Board,

At this time I am no longer able to be a part of the Main Street Board due to my crazy work schedule. Please accept my apologies and this resignation. I hope to join y'all again in the future when I more able to dedicate my time to helping! It was a pleasure working with you guys and I will try to volunteer as often as I can!

Sincerely,  
Erica Pedeville



NACHO Torres  
construction

990427

ORDER INFO	customer's order no.	phone	date
	11/29/20		
	name 302 and 306		
	address		
	city, state, zip		
sold by		cash <input type="checkbox"/> charge <input type="checkbox"/> check <input type="checkbox"/>	shipping information
		c.o.d. <input type="checkbox"/> on acct. <input type="checkbox"/> #	

quantity	description	price	amount
1	Paint frames at 302	\$1,000	
2			
3	Paint the Gage & the fence at 306	\$1,400	
4			
5	Labor & material Total	\$2400	00
6			
7			
8			
9			
10	Thank you payed		
11	<del>cash</del> check # 2284		
12	11/29/2020		
13			
14			
15			
16			

received by



keep this slip for reference

DCSR08LV/10-13



KATEDER













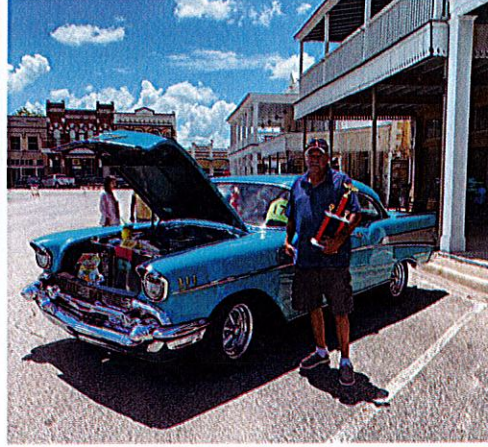
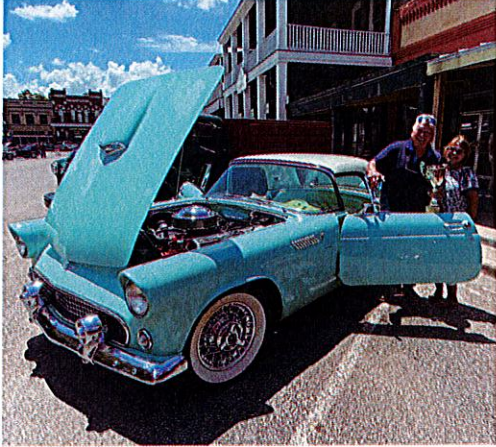
Main Street Goliad hosted our 1st Father's Day Car & Bike Show on Saturday, June 19th, 2021 from 12:00-3:00 in Downtown Goliad. We had 65 participants take part in the show ranging from a 1928 Ford Model A Street Rod to a 2021 Toyota Tacoma. This show featured all Makes, Models, and Years from Goliad, Cuero, Refugio, Victoria, San Antonio, Corpus Christi, Tivoli, Rockport, Point Comfort, Beeville, TX.

Congratulations to our Winners:

**Mayors Pick- Tommy Matthews, 1956 Ford Thunderbird**

**Best of Show Car- Ruben Longoria, 1957 Chevrolet Belair**

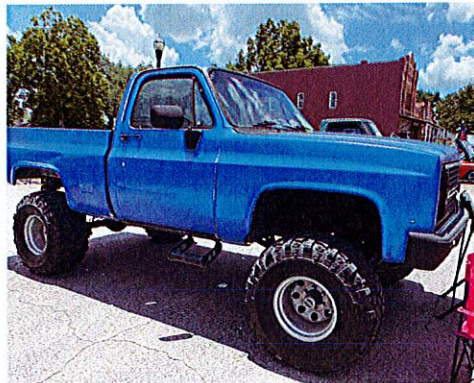
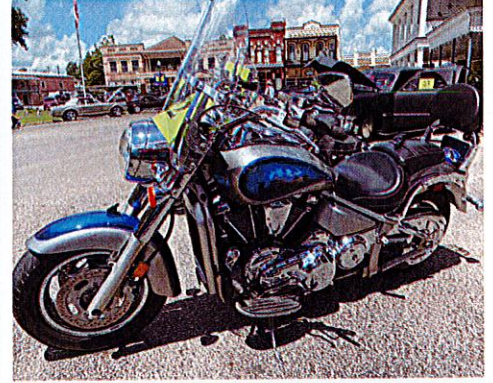
**Best of Show Bike- Gordon Geisler, 2004 Kawasaki ZRX 1200R**



Special thanks to our Main Street Board: Keli Miller, Pat Morales, Ida Hernandez, Linda Rodriguez and Shelia Edwards, Volunteer Judges: Brenda Moses, Robin Alaniz, Lorinda Rangel, Jacque Rojas, participants and visitors for making this day happen.

Special Notes:

- Two separate check-in lines. Pre Register and Register
- DJ in place of live music
- Car Numbers need space for participants to write their make, model and year







**PEDAL & PADDLE**

**MISSIONS  
TOUR DE  
GOLIAD**

**OCTOBER 15-17**







Keli Miller <keli.miller@goliadtx.net>

---

## Swank Movie Licensing

2 messages

---

**Bianca Kuenstler** <bkuenstler@swankmp.com>  
To: "keli.miller@goliadtx.net" <keli.miller@goliadtx.net>

Wed, May 26, 2021 at 3:51 PM

Hello Keli,

Thank you for reaching out for movie licensing information! I would love to assist with any movie nights that you are looking to have!

The licenses are per movie, per event and the licensing fees will vary depending on your movie selection and your crowd size. A one-day Public Performance License for most movies, for a crowd size of less than 200 people ranges from \$395 to \$450.

You will be licensed to obtain and use **your own legal copy of the movie** for your showing. Should you want a rental copy shipped out to you it is an additional \$30 for the rental/round-trip shipping of the movie.

### Guidelines and Availability:

- Availability to show Disney films outdoors is subject to restricted dates called the Disney Windows. Click here to view those availability windows.
- You can access our library of films categorized on our website by new releases, throwbacks, family-friendly and more.
- Our website reflects films that Swank represents, however this does not mean that all films are available for all dates and screening scenarios. Please check with us to confirm that your preferred film choices are available for your date(s) and location.
- If this is a drive-in event, the studios ask that you refrain from using the term "drive-in" or "theater" to promote your event. You can use something creative like carpool cinema, wheels and reels, cars under the stars, etc.
- Movie availability is based on your proximity to movie theaters—do you have a movie theater within one mile of your screening location?
- Feel free to visit our FAQ page for more in depth information.

### Planning for your showing:

- Your licensing does need to be obtained before you are able to begin promoting your event. Ideally we like to have at least 2 weeks' notice prior to your showing to get all in place.
- Once you license a film through Swank you are then able to promote and publicize your movie event. We do have free promotional materials for our newest and most popular movies to help assist with making your event successful!

I look forward to hearing from you and the opportunity to assist with any movie events that you look to have! Please let me know any additional questions you may have.

Thank you,



Keli Miller <keli.miller@goliadtx.net>

---

## Scare on the Square in Downtown Goliad

---

**HEATHER prosen** <proescapes2018@gmail.com>  
To: Keli Miller <keli.miller@goliadtx.net>

Mon, Jun 7, 2021 at 6:48 PM

Of course. It's a 6 person at a time 20 minute game. It's \$350 for the 2 hours minimum and \$150 an hour after that. We come and set up the trailer and run the guests through the rooms, reset the room and run another until the time is over. We just had a great turn out for a project graduation. They had a blast with it.

[Quoted text hidden]



Victoria  
 4507 N. Main  
 Victoria, TX 77904  
 Phone: 361-576-3164  
 Fax: 361-576-3215



CONTRACT # 3601659

Date: 4/16/2021  
 New/Renewal: RENEWAL  
 Account Executive: Alyvia Johnston  
 Phone: 361-576-3164

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	729089-0
Name	MAIN STREET GOLIAD
Address	PO BOX 939
City/State/Zip	GOLIAD, TX 77963
Contact	Keli Miller
Email Address	keli.miller@goliadtx.net
Phone #	(361) 645-3454
Fax #	
P.O./ Reference #	
Advertiser/Product	MAIN STREET GOLIAD
Campaign	Opportunity: Main Street Goliad renewal DN 4.3 2021

Space										Billing Cycle: Every 4 weeks		
# of Panels: 4										# Billing Periods	Invest Per Period	Cost
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates					
61006 30816795	290-VICTORIA, TX	B59 N/S @ 5 Points SF RHR	Yes	Digital Poster	9' 6" x 20' 6"		07/19/21-07/17/22		13	\$75.00	\$975.00	
61009 30816798	290-VICTORIA, TX	Sam Houston W/S 500' N/O Mockingbird SF LHR	Yes	Digital Poster	9' 6" x 20' 6"		07/19/21-07/17/22		13	\$75.00	\$975.00	
61010 30816799	290-VICTORIA, TX	Stockbauer W/S .25 MI S/O Loop 463 SF LHR	Yes	Digital Poster	9' 6" x 20' 6"		07/19/21-07/17/22		13	\$75.00	\$975.00	
71030 30737934	290-VICTORIA, TX	B59 S/S @ STONER WF RHR	Yes	Digital Bulletin	10' 6" x 36' 0"		07/19/21-07/17/22		13	\$175.00	\$2,275.00	
Total Space Costs:												\$5,200.00

Special Considerations: This renewal contract is for Digital Network 4.3

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Advertising Director (Officer/Title) of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	MAIN STREET GOLIAD
Signature:	(signature above)
Name:	(print name above)
Date:	(date above)

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

*Alyvia Johnston*  
 ACCOUNT EXECUTIVE: Alyvia Johnston

GENERAL MANAGER

DATE





## STANDARD CONDITIONS

- 1. Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
- 2. Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
- 3. Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
- 4. Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
- 5. Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
- 6. Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
- 7. Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
- 8. Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
- 9. Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
- 10. Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
- 11. Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
- 12. Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.
- 13. Digital Provisions:** Lamar will strive to provide Advertisers with 100% of the time they contract. However, due to problems with power interruptions, emergency governmental warnings (e.g. Amber Alerts) or other unforeseen interruptions, Lamar is guaranteeing copy will be displayed an average of 92.5% of the time contracted. If a location should be lost during the period of display for any reason, a digital location of equal advertising value will be substituted or credit issued for the loss of service. For purposes of determining whether a credit is due, the average number of guaranteed impressions per day will be measured over the duration of the contract, e.g., during a four week contract, the available impressions during the entire four week term of the contract will be calculated and 92.5% of that number will be used as the basis to determine whether a credit is due the Advertiser. If Lamar has provided 92.5% or greater of available impressions, then no credit will be due.





Victoria  
4507 N. Main  
Victoria, TX 77904  
Phone: 361-576-3164  
Fax: 361-576-3215



**CONTRACT # 3601659**

Date: 4/16/2021  
New/Renewal: RENEWAL  
Account Executive: Alyvia Johnston  
Phone: 361-576-3164

**14. Customer Supplied Content (iSpots) License and Indemnity Agreement**

Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character, contents or subject matter of any copy displayed or produced pursuant to this contract.

14(a) - Customer Supplied Content - When Advertiser desires to purchase digital advertising from Lamar featuring images, photographs, graphics, text, data, or other such media ("Customer Supplied Content (CSC)") that will be provided by Advertiser, some of which may be owned and/or provided, directly or indirectly, by a third party (hereinafter "Third Party Customer Supplied Content or Third Party CSC"):

(i) the Advertiser shall be solely responsible to ensure the appropriateness and inoffensive or otherwise innocuous nature of the CSC or Third Party CSC.  
(ii) Advertiser acknowledges that Advertiser is solely responsible for acquiring, licensing, and/or purchasing any Third Party CSC and/or has the authority to use and to license CSC and Third Party CSC.

(iii) Advertiser warrants that the CSC and/or Third Party CSC will comply with all applicable local, state and federal laws and regulations.

(iv) Advertiser shall be solely responsible for the truthfulness, accuracy, integrity, and lawfulness of the CSC and/or Third Party CSC.

(v) Advertiser shall defend, cover, indemnify and hold Lamar harmless for all loss, expense or damages, of whatever nature, which may be incurred by Lamar as a result of any claims or actions in connection with Lamar's or Lamar's affiliates and subsidiaries for use of the CSC or Third Party CSC. Claims or Actions shall specifically include but not be limited to the CSC's or Third Party CSC's public appropriateness. The foregoing duty to defend, cover and indemnify shall include, without limitation, a duty to pay any attorneys' fees and other costs of defense incurred by Lamar and its affiliates or subsidiaries.

(vi) Advertiser hereby grants to Lamar a paid up, non-exclusive, royalty-free license to use, reproduce, display, perform and modify the CSC and Third Party CSC, on its digital displays or to adapt the CSC and Third Party CSC for such use. The license granted herein includes the right to prepare works which may be considered derivative works of the CSC and/or Third Party CSC or any intellectual property contained therein. Additionally, Advertiser grants to Lamar such trademark license rights as may be necessary for Lamar to use the CSC and Third Party CSC on its digital displays.

