



MAIN STREET MEETING FOR BOARD OF DIRECTORS



MEETING

Tuesday, January 9th, 2018

5:30 PM

MINUTES

The Goliad Main Street Board of Directors meeting was held Tuesday, January 9th, 2018 at 5:30 pm at City Hall 152 West End St. Goliad, Tx 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Absent	Director Steve Paulsgrove	Present
Director Nancy Perez	Present	Director Ida Hernandez	Present
Director Gaye Urban	Present	Director Linda Rodriguez	Present
Director Alicia Cowley	Present	Main Street Manager Keli Miller	Present
Director Theresa Carlberg	Present		

Director Keli Miller called the meeting to order at 5:43 PM, and it was announced that there was a quorum present.

Citizens Comments:

Wallace Saage spoke about planters downtown. He recommended doing planters on the courthouse square and bringing native plants to the flower beds. Plants he recommends: Mexican flame vine, salvias, echinia, black eye susan, derenthia, bottle brush, pentas, bat face and lantanas.

Business:

- 1. Discuss, Consider and Necessary action on Minutes from November 14th.**
 - a) Director Cowley moved that we accept the minutes from Nov. 14th. Motion was seconded by Director Urban. Motion Carried 7-0.
- 2. Discuss, Consider and take Necessary action on November/December Expense Report.**
 - a) Director Carlberg moved that the façade grant winners from April 2017 need to be able to receive their reimbursement out of the 2017-2018 budget. The application that they

filled out stated they had a year to finish project not budget year. Motion was seconded by Director Perez. Motion Carried 7-0.

- 3. Special guest “JP Pena”, sales rep for Goliad Brewery. Discussion of possible street dance.**
 - a) No comment, Mr. Pena wasn’t able to attend it will be moved to the next agenda.
- 4. Review of Shop Small.**
 - a) Discussion of Shop Small. No action was made.
- 5. Review of Christmas in Goliad (Tree Tent, Chuck Wagon Display, and Carriage ride for parade).**
 - a) Discussion of Christmas in Goliad. No action was made.
- 6. Discuss, Consider and take Necessary action on Main Street Sign.**
 - a) Director Carlberg moved to purchase the double sided sticker from SignWorks. Director Urban seconded the motion. Motion Carried 7-0.
- 7. Discuss, Consider and take Necessary action on new pole banners.**
 - a) Director Carlberg moved to have Director Miller create 3 options for the board to choose from. Motion was seconded by Director Cowley. Motion Carried 7-0.
- 8. Discuss, Consider and take Necessary action working on planters.**
 - a) Director Carlberg moved that budget \$3,500 towards planters and Director Miller will have photographic options at next meeting. Director Cowley seconded the motion. Motion carried 7-0.
 - b) Planter Committee includes: Wallace, Saage, Keli Miller, Ida Hernandez, Linda Rodriguez, Gaye Urban and Theresa Carlberg.
- 9. Discuss, Consider and take Necessary action on Cemetary Stroll Victoria Presentation.**
 - a) Discussion of creating a sub-committee for 2019.
- 10. Discuss, Consider and take Necessary action on preperation of Style Show.**
 - a) Discussion. We will keep it downtown, in the daytime and charge at the gate. The style show will be discussed further during the merchants meeting on 1/10/18.
- 11. Discuss, Consider and take Necessary action on Easter Egg Hunt Saturday, March 31st.**
 - a) Discussion. The Main Street board will be doing a bike for boy/girl for 3 age groups and a basket for boy/girl for each age group. We will look into getting a clown for face painting and balloons and a bounce house. It will be fromm 10:00-12:00. Businesses can donate 8 dozen pre-filled eggs with either candy or toys.
- 12. Discuss, Consider and take Necessary action distributing Walking Tour Brochures.**
 - a) Director Miller will bring brochures to the tourism committee meeting for them to be distributed to the bus tour.
- 13. Discuss, Consider and take Necessary action Texas Hotel and Lodging.**
 - a) No action was made.

Items to be placed on the next agenda:

- Planter Basket Update
- Banner Update
- Easter Egg Hunt Update
- 4th of July
- J. Pena with Goliad Brewery in regards to street dance.

There being no further business to come before the body Director Rodriguez moved for adjournment at 7:30 pm. The motion was seconded by Director Cowley. For Unanimous. Motion Carried 7-0.

Chairman Pat Morales

Attest:

Keli Miller, Main Street Manager