



MAIN STREET MEETING FOR BOARD OF DIRECTORS



Tuesday, July 13th, 2021 at 5:30 PM

MINUTES

The Goliad Main Street Board of Directors meeting was held Tuesday, July 13th, 2021, at 5:30 pm at the Goliad Depot in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Hannah Gohmert	Excused
Main Street Manager Keli Miller	Present	Director Amanda Morrow	Excused
Shelia Edwards	Present		

Chairman Pat Morales called the meeting to order at 5:35 PM, and it was announced that there was a quorum present.

Citizens Comments. Keli Miller shared the following:

- Starting September 1st, 2021 we can no longer count a quorum on Zoom.
- Goliad will be featured in the Victoria Advocate Discover 361 Magazine in the Fall edition.
- Began designing the signs for the 4 sandwich boards with all of the business names, QR Code, and Quarterly events.

Business:

A. Discuss, Consider, and take necessary action on 5.25.2021 Minutes.

Director Rodriguez moved to approve the 5.25.2021 Minutes as presented. Motion was seconded by Director Sullivan. For Unanimous. Motion carried 5-0.

B. Discuss, Consider, and take necessary action on 7.6.2021 Minutes.

Director Sullivan moved to approve the 7.6.2021 Minutes as presented. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 5-0.

C. Discuss, Consider, and take necessary action on expense report.

Director Edwards moved to approve the expense report as presented. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 5-0.

D. Discuss, Consider, and take necessary action on 2021-2022 Budget.

Director Cowey moved to approve the budget and add a line item for the Chocolate Crawl and Wine Tasting event for \$1,000.00. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 5-0.

Director Rodriguez moved to add a line item for Movies Under the Stars for \$1,000.00. Motion was seconded by Director Edwards. For Unanimous. Motion Carried 5-0.

E. Discuss, Consider, and take necessary action on 2020-2021 Big Ticket Items.

Discussion- Get a second quote on speakers from Epic Center Productions. Keep researching Christmas Décor. Look into designing metal cutouts for visitors and locals to take photos with.

Director Rodriguez moved to approve renting a 40x40 tent with side walls and ac/units if it is possible to stake into pavement from Kings Rental in Victoria. Motion was seconded by Director Sullivan. For Unanimous. Motion Carried 5-0.

F. Discuss, Consider, and take necessary action on Texas Downtown Association Presidents Award Nominations.

Director Edwards moved to nominate Dwell for Best Commercial Interior, Chocolate Crawl & Wine Tasting for Best Promotional Event, The Garden's Path for Best Downtown Business. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 5-0.

Ratification. Director Edwards moved to nominate the Father's Day Car & Bike Show instead of the Chocolate Crawl & Wine Tasting for Best Promotional Event. Motion was seconded by Director Cowey. For Unanimous. Motion Carried 5-0.

G. Discuss, Consider, and take necessary action on Texas Downtown Association Conference.

Director Edwards moved to approve registering Pat, Ida, Shelia, Keli out of the 2021 Budget and Linda and Mindy out of the 2022 Budget. For Unanimous. Motion Carried 5-0.

H. Discuss, Consider, and take necessary action on Erica Pedeville's Resignation.

Director Sullivan moved to approve Erica's Resignation letter. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 5-0.

I. Discuss, Consider, and take necessary action on Mustang Cantina Reimbursement.

Director Hernandez moved to approve the Reimbursement for \$1,000.00 to the Mustang Cantina. Motion was seconded by Director Cowey. For Unanimous. Motion Carried 5-0.

J. Review Father's Day Car & Bike Show.

Discussion. Special Notes- Have a place for participants to write their make, model, and year on windshield number. Have two registration lines one for Pre-Registered and Registration. On registration form put the Car Show Drive Thru. Use a DJ instead of live music. Don't let participants talk to judges.

K. Discuss, Consider, and take necessary action on Fort Fun Rehab.

Director Sullivan moved to purchase paint for trash cans and benches to refinish them and see if the Public Works Department will complete the job. Motion was seconded by Director Cowey. For Unanimous. Motion Carried 5-0.

L. Discuss, Consider, and take necessary action on Tour de Goliad 3 Day Event.

Discussion Only.

M. Discuss, Consider, and take necessary action Back to School Bash/End of Summer Event.

Director Sullivan moved to host an End of Summer Bash on August 7th from 6-8 in Downtown Goliad on Commercial Street. Motion was seconded by Director Edwards. For Unanimous. Motion Carried 5-0.

N. Discuss, Consider, and take necessary action on Board Retreat.

Director Cowey moved to schedule a Board Retreat to New Braunfels July 24th-25th. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 5-0.

O. Discuss, Consider, and take necessary action on Movies under the stars.

Director Rodriguez moved to add a line item for Movies Under the Stars for \$1,000.00 in the 2021-2022 Budget. Motion was seconded by Director Edwards. For Unanimous. Motion Carried 5-0.

P. Discuss, Consider, and take necessary action on Scare on the Square.

Discussion. October 30th from 6:00-9:00. Parade of Costumes and Photo Contest in place of the Costume Contest. Photo booth with the haunted house cut out. Offer a haunted house in the old dawg house bar and a maze in the empty lot by Dr. Garza's office.

Q. Discuss, Consider, and take necessary action on LAMAR Billboard Contract.

Director Rodriguez moved to approve the annual contract for \$5,200.00. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 5-0.

R. Items to be placed on the next agenda:

Budget, Minutes, Board Member Terms, Scare on the Square.

S. Board and Staff Comments

T. Adjournment.

Director Sullivan moved to adjourn the meeting at 8:17. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 5-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller