

Main Street Meeting for Board of Directors

Tuesday, November 14th, 2023 at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on November 14th, 2023 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Excused
Director Jason Howard	Present	Director Abigail Headstream	Present Left at- 1:04
Director Renee Stroman	Present	Director Amanda Morrow	Present

Main Street Manager Keli Miller Present

Director Morales called the meeting to order at 12:30 PM, and it was announced that there was a quorum present.

Citizens Comments: No Comments.

Business:

1. Discuss, Consider, and take necessary action on 10.10.2023 Minutes.

Director Howard moved to approve the minutes as presented. Motion was seconded by Director Rodriguez. For Unanimous. Motion carried 8-0.

2. Discuss, Consider, and take necessary action on Façade Grant Applications.

Director Howard moved to approve the Goliad Suddz Car Wash project of adding exterior lighting to his businesses. Motion was seconded by Director Cowey. For Unanimous. Motion carried 8-0.

3. Review Witches Night Out.

Discussion. Very successful event for our first time. The shoppers had a lot of fun dressing up for the contest and doing it on a Saturday pulled a great crowd rather than our typical Thursday events when people have work to go to the next day. The businesses had a great time and were complimentary of the event.

4. Review Scare on the Square.

Discussion. Another great SOS in the books. Lots of compliments from the community and business owners. As the event continues to grow, we need to increase the number of volunteers to assist with setting up vendors, watching barricades and working the Haunted House.

Haunted House Review: Very successful on Scare on the Square night with nearly 1300 visitors, however the Sunday did not go over very well and would not be necessary next year, unless we opened on a

Friday 13th? When partnering with GISD next year we need a contract in place stating if you work so many hours for set up, tear down and working the Haunted House during SOS then it will determine the percentage of proceeds each party receives.

5. Discuss, Consider, and take necessary action on Festival of Christmas Trees.

All trees are sponsored and lined up with Decorators. The decorating schedule has been disbursed and they will begin on 11.27 and finish on 11.30. Doors will open to the public on 12.1 and remain open until 12.9. All 20 trees will go to their forever homes on 12.10.

Keli shared the raised concern from one of the participators inquiry about the building being ADA compliment and the need for a ramp. Keli shared that she is actively working on getting a temporarily ramp installed and looking into potential sponsor to cover the unexpected expense.

6. Discuss, Consider, and take necessary action on Trio Shopping Event: Pink Friday, Black Friday, and Shop Small Saturday.

Discussion: Pink Friday- Nov. 17th from 10-5. The event is basically a pre-black Friday SALE. Board members are not required to work.

Black Friday & Shop Small Nov. 24th-25th. We will have a Shop Small Coupon Flyer in all of the businesses. Board members will need to help work on November 25th welcoming shoppers and accepting completed Coupon Flyers.

7. Discuss, Consider, and take necessary action on Ladies Night Out.

Discussion: The event will be a last minute shopping event for the community to get their final Christmas shopping completed. We will have businesses stay open late on Dec. 7th from 5-8. They will have light refreshments and carolers walking around the square. We will need board members to come and work the event. We will take shifts working the welcome booth.

8. Discuss, Consider, and take necessary on Main Street Christmas Party.

Director Howard moved for the Main Street Christmas Party to be on December 11th at 6:30 PM at Deborah's Kitchen Table. Board members can bring a +1 and a \$20-25 Gift for our Gift Exchange. Director Stroman seconded the motion. For Unanimous. Motion carried 7-0.

9. Discuss, Consider, and take necessary action on hosting Gonzales Main Street Board of Directors & Manager.

Director Sullivan moved to provide a meal for the board of directors and manager to discuss all things Main Street before judging the storefronts. Motion was seconded by Director Howard. For Unanimous. Motion carried 7-0.

10. Discuss, Consider, and take necessary action on cancelling December Board Meeting.

Director Howard moved to cancel the December Board Meeting. Motion was seconded by Director Cowey. For Unanimous. Motion carried 7-0.

11. Discuss, Consider, and take necessary action on Main Street Checking Account Signers.

Director Rodriguez moved to approve Pat Morales, Mindy Sullivan and Linda Rodriguez as the Main Street Checking Account signers. Motion was seconded by Director Howard. For Unanimous. Motion carried 7-0.

12. Items to be placed on next agenda:

Minutes, Review Christmas Tree Forest, Review Ladies Night Out, Shop Small, Pink Friday.

13. Board & Staff Comments

14. Adjournment

Director Howard moved to adjourn the meeting at 1:40 PM. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 7-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller