

Main Street Meeting for Board of Directors

Tuesday, August 8th, 2023 at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on August 8th, 2023 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Excused
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present	Director Abigail Headstream 12:47	Present
Director Renee Stroman	Present	Director Amanda Morrow	Present

Main Street Manager Keli Miller Present

Director Morales called the meeting to order at 12:35 PM, and it was announced that there was a quorum present.

Citizens Comments: No Comments.

Business:

1. Discuss, Consider, and take necessary action on Manager Report.

Director Howard moved to approve the Managers Report as presented. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 8-0.

2. Discuss, Consider, and take necessary action on 7.25.2023 Minutes.

Director Howard moved to approve the minutes as presented. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 8-0.

3. Review End of Summer Bash.

Discussion. We had 33 booths register and 33 booths show up. This year we switched up the spacing and it worked out beautifully for everyone. There was an issue with providing shade for the DJ stage but in the end everything work out smoothly. We will push the event from 7:00-10:00 next year. Instead of putting booths in the middle of End St. we will place a food truck that has A/C. In the future I will add a box on the application for NOTES, this is for people who are covering multiple booths and would like to be placed by each other. I will also make sure it is clear there NO water access on the square so if you are booth needing water you should arrange something ahead of time. Also making sure it is clear if you need electricity you need to notify Main Street when you submit your application and that there is limited access on the square. The work schedule worked pretty well for our first time there are still a couple kinks to work out but overall very pleased with everyone taking responsibility for their own areas and it allows for an equal amount of work load for every board member. Due to the heat at future events

we will have a cool down booth in place for attendees that get overheated can properly get taken care of before the issue gets to severe.

4. Discuss, Consider, and take necessary action on Dinner & A Show.

Discussion Only. We went over the total of tickets and sponsorships that have been sold so far. Keli is looking into getting a comedian as the opening act if it does not pan out, we will go with a local musician.

5. Discuss, Consider, and take necessary action on Main Street Board Application.

Director Edwards moved to add the following items below to our application. Motion was seconded by Director Howard. For Unanimous. Motion Carried 9-0.

Job Requirements:

- A demonstrated interest in the program's purpose and its goals.
- Specific experience in and/or knowledge of administration, finance, program development, advertising, public relations, downtown business activity, communications, design or economic restructuring.
- Representation of a public or private organization in the community or a segment of the community.
- Four to ten hours per month available to be given to the Main Street Program, this includes board meetings, beautification projects, Main Street Events.

Add the following questions:

- a) What will you bring to the committee in Community Engagement?
- b) What other Boards/Committees do you currently sit on?
- c) How can you assist in Marketing Main Street Goliad?

6. Discuss, Consider and take necessary action on Board Meeting time and date.

Director Howard moved to keep the board meeting date and time on the second Tuesday of every month at 12:30 PM. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 9-0.

Discussion, Board members are strongly encouraged to place the meeting on their calendar and try to plan other engagements at different times and dates. It is very important to have a full board at the meetings, so you are up to date on the projects we are doing.

7. Discuss, Consider, and take necessary action on Scare on the Square.

Discussion. Keli will ask permission from City Council on the 8.9.2023 Council meeting to have our Haunted House in the old First National Bank Building. We will be flipping the Entry and Exits this year. It was discussed partnering with the GHS Theater Department on hosting the haunted house and charging a fee. Main Street would collect the proceeds on Oct. 28th and GHS Theater Dept. would collect proceeds from Oct. 29th. We would both be expected to work both dates. Director Howard will reach out to David Luna and Katherine Thomas with the GHS Theater Dept. to see if this would be something they would be interested. We also discussed types of entertainment for the event:

Haunted House, Haunted Hayride, DJ, Lighted Robots, Coffin Races, having two photo booth areas one by the Dentist Office and the other on Paulsgrove Parklet.

8. Items to be placed on next agenda:

September 5th 12:30: Dinner & A Show Workshop

September 12th: Regular Board Meeting, Minutes, Scare on the Square, Dinner & A Show, Board Applicants.

9. Board & Staff Comments

10. Adjournment

Director Howard moved to adjourn the meeting at 2:12. Motion was seconded by Director Edwards. For Unanimous. Motion Carried 9-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller