



MAIN STREET SPECIAL CALLED BOARD OF DIRECTORS

MEETING

WEDNESDAY, August 8th, 2017

5:00 PM

MINUTES

The Goliad Main Street Board of Directors Special Called meeting was held Tuesday August 8th, 2017 at 5:00 PM in the Goliad City Hall located at 152 West End Street, Goliad, Texas. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Steve Paulsgrove	Absent
Director Nancy Perez	Present	Director Ida Hernandez	Present
Director Gaye Urban	Present	Director Linda Rodriguez	Absent
Director Alicia Cowley	Present	Director Yvonne Ramirez	Absent
Director Theresa Carlberg	Present		

Also present, Kandi Hubert

Chairman Pat Morales called the meeting to order at 5:39 PM, and it was announced there was a quorum present.

There were no citizen comments.

BUSSINESS

- a. Discuss, Consider and Necessary action(s) on the minutes of July 13<sup>th</sup> and August 1<sup>st</sup> minutes.**  
Director Cowley moved to approve the minutes as presented. The motion was seconded by Director Perez. For: Unanimous. Motion carried 5-0.
- b. Discuss, Consider and Necessary action(s) on Main Streets Work Plan.**  
The work plan was discussed but no formal action was taken.
- c. Discuss, Consider and Necessary action(s) on the Main Street's Scare on the Square.**  
Director Carlberg moved to contract with Josh Council as a disc jockey for services October 28, 2017 from 6:30 to 9:00 pm to supply music for scare on the square. The motion was seconded by Director Cowley. For: Unanimous. Motion carried 5-0.  
Director Carlberg moved to hire temporary help for Scare on the Square, i.e. someone (an adult) to ride on the hay ride with the children, someone for set up and clean up; to handle lighting and insure trailers are aligned properly. Director Cowley second the motion. For: Unanimous. Motion carried 5-0.

- d. **Discuss, Consider and Necessary action(s) on Main Streets Music on the Square.**  
No formal action was taken.
- e. **Discuss, Consider and Necessary action(s) on Main Streets 2017/2018 Budget.**  
Discussions and thoughts were brought up but the only change solidified was changing salary prediction from \$40,000 to \$35,000 Said action was the motion of Director Cowley. The motion was seconded by Director Perez. For: Unanimous. Motion carried 5-0..
- f. **Discuss, Consider and Necessary action(s) regarding the review of action(s) tied to Master Plan.**  
Director Cowley moved to table this item. The motion was seconded by Director Perez For: Unanimous. Motion carried 5-0.
- g. **Discuss, Consider and Necessary action(s) on maintain flowers for pots or floral arrangements for the courthouse square.**  
**The consensus of the board was to hire a professional to help plan the plantings and for said professional to teach about maintenance.**
- h. **Discuss, Consider and Necessary action(s) on lighting the square,**  
Director Cowley moved to purchase 96 boxes of string lights to decorate the Square. The motion was seconded by Director Carlberg. For: Unanimous. Motion carried 5-0.
- i. **Discuss, Consider and Necessary action(s) on establishing a program to encourage renters to fill the square's empty buildings by subsidizing the rents.**  
Director Carlberg moved to have Main Street get together with EDC to partner and establish a plan. The motion was seconded by Director Perez. For: Unanimous. Motion carried 5-0.
- j. **Discuss, Consider and Necessary action(s) on Banners for the Square.**  
Director Cowley moved to research the banners for the square, inventory banners already owned; deciding how many banners are needed and how many brackets are intact and how many need to be replaced. The matter is to be brought up at the September 5<sup>th</sup> meeting. The motion was seconded by Director Carlberg. For: Unanimous. Motion carried 5-0.
- k. **Discuss, Consider and Necessary action(s) on Main Street's plans for Christmas in Goliad.**  
Director Carlberg moved to table this item as the Celebration is being put on by the Historical Commission and has historically been their event. The motion was seconded by Director Hernandez. For: Unanimous. Motion carried 5-0.
- l. **Discuss, Consider and Necessary action(s) to have reenactors on the square.**  
**No action taken.**
- m. **. Discuss, Consider and Necessary action(s) regarding September Merchants Meeting.**  
The next Main Street Merchants meeting will be held at the Hanging Tree, September 20<sup>th</sup>, 2017 at 5:30 pm.
- n. **Discuss, Consider and Necessary action(s) to decorate for the Goliad High School, Middle School and Professional Football weekends and other events.**  
The item was tabled until new director is on board.
- o. **Discuss, Consider and Necessary action(s) on utilizing the flag poles as flag stands.**  
There was no action taken.
- p. **Discuss, Consider and Necessary action(s) purchasing promotional items.**

Director Cowley moved to authorize purchasing up to \$500.00 in promotional items. The motion was seconded by Director Perez. For: Directors Carlberg, Perez, Hernandez and Cowley. Against: Director Urban. Motion carried 4-1..

**q. Discuss, Consider and Necessary action(s) on purchasing benches for the square.**

There was no action taken.

**r. Discuss, Consider and Necessary action(s) regarding sidewalk chalk art.**

There was no action taken.

**s. Discuss, Consider and Necessary action(s) regarding Courthouse square apartment and home tour.**

Director Urban moved to table this item. The motion was seconded by Director Perez. For: Unanimous. Motion carried 5-0.

**t. Discuss, Consider and Necessary action(s) regarding fashion show.**

Director Urban moved to table this item. The motion was seconded by Director Perez. For: Unanimous. Motion carried 5-0.

**u. Discuss, Consider and Necessary action(s) regarding advertising.**

**v.** Director Urban moved to table this item. The motion was seconded by Director Perez. For: Unanimous. Motion carried 5-0.

**Items to be placed on the next agenda.**

- Review of Work plan
- Scare on the Square
- Ratify action(s) regarding Music on the Square
- Review of Budget
- Review of actions tied to Master Plan.
- Lighting the Square
- Subsidized rent for empty building
- Banners
- Christmas in Goliad
- Reenactors on Square
- Floral arrangements for square.
- Decorate Square for Foot Ball weekends
- Light Posts as flag poles
- Façade Grant

**Upcoming events in the City**

- There will be a State Fire Association Meeting in Goliad at the end of this month
- There will be approximately 800+ women attending a conference of at the end of this month.

There being no further business to come before the body Director Carlberg moved for adjournment at 8:30 p.m. The motion was seconded by Director Cowley. M For: Unanimous. Motion carried 6-0.

Chairman Pat Morales

Attest:

---

Kandi Hubert, Acting, Interim Main Street Director

---

Pat Morales, Chairman

Attest:

K. Hubert, Interim Director