

Main Street Meeting for Board of Directors

Monday, August 19th, 2024 at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on August 19th, 2024 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present 2:00	Director Abigail Headstream	Excused
Director Renee Stroman	Present	Director Amanda Morrow	Excused
Director Margaret Arriaga	Present	Main Street Manager Keli Miller	Present

Director Morales called the meeting to order at 12:33 PM, and it was announced that there was a quorum present.

Citizens Comments: The board is reviewing the visitors guide.

Business:

1. Discuss, Consider, and take necessary action on 7.11.2024 Minutes.

Director Rodriguez moved to approve the 7.11.2024 Minutes with the amendment of correcting the minutes to read as 7.11.2024. Motion was seconded by Director Cowey. For unanimous. Motion carried 7-0.

2. Discuss, Consider, and take necessary action on 7.26.2024 Minutes.

Director Rodriguez moved to approve the minutes as presented. Motion was seconded by Director Cowey. For unanimous. Motion carried 7-0.

3. Discuss, Consider, and take necessary action on Financial Report.

Discussion, Main Street Manager Keli Miller shared with the board that the week of August 5th-9th while updating her insurance policy with HR Veronica Garza it was brought to her attention the policy was still outdated and read \$33,000 for salary. Keli printed a copy of the budget that the Main Street Goliad board had approved for 2023-2024 and the salary read \$56,667. Keli shared that she then printed a copy of the approved 2023-2024 Approved City of Goliad budget that is listed on the city's website and the salary reads \$58,368. She gave the printed copy to Veronica and an hour later Veronica shared with her that Mayor Moses and City Administrator Julia Post said that no the salary is supposed to be \$53,456. Keli has requested clarification twice verbally and then via email on August 19th. She had a meeting with City Administrator on August 19th at 10:30 with City Administrator Julia Post but she was not aware of the reasoning behind the difference in pay of salary.

Director Sullivan moved that the Main Street Manager be compensated for the approved 2023-2024 salary of \$58,368 that was approved by the Goliad City Council in place of the current \$53,456 and be back paid for the previous months. Motion was seconded by Director Edwards. For unanimous. Motion Carried 7-0.

4. Review End of Summer Bash.

Discussion, Keli shared that during the special meeting the board voted to switch the location of the event from Market Street to Commercial and North Courthouse. She did not get around to updating the DJ in a timely manner and when DJ Gizzle learned of the location change it was not ideal for his equipment to be in the heat for those many hours. On August 7th Keli was able to hire DJ Frankie C in his place and the fee ended up being \$350 compared to the \$500 for DJ Gizzle.

Event review. We had 32 booths, and one did not show up. Keli said that for future booth events she wants to give clearer directions to the board when it comes to the booth set up of a 10x10 and a 10x20 so there is no confusion. The attendance seemed down from past events but overall, the booths and kids had a wonderful time. The board did a fabulous job cleaning up after the event and there were only a few complaints from the merchants about the location and removing vehicles. In the future the board will look into possibly changing the name of the event, there appears to be confusion and it often gets called a variety of names.

5. Discuss, Consider, and take necessary action on 2024 Texas Downtown Conference in Abilene.

Discussion, the board will review their calendar one more time and report back to Keli with whether or not they are able to attend and she will begin registering.

6. Discuss, Consider, and take necessary action on Dinner & A Show.

Discussion, Keli handed out the tickets to each board member. They are each responsible for selling 10 tickets. The board discussed rentals for tables and chairs since the Auditorium is rented that date for a Mother & Son dance. We will look into renting from Kings Events and checking with Jason Howard to see if we could possibly borrow from the First Baptist Church. The location will be on Market Street in front of the painted cows with VIP tables in the front and food vendors lined up on End Street.

Director Sullivan moved to offer the invite to both 5D Travelin Tavern and Pearl Street Market to be our alcohol vendors for the event. Motion was seconded by Director Hernandez. For Unanimous. Motion carried 7-0.

7. Discuss, Consider, and take necessary action on Scare on the Square.

Discussion, Keli shared that SOS Booth forms will go out next week August 26th-30th. We will be accepting booth food trucks and fundraiser booths. The board will look into different entertainment options. In the past we have had fire dancers, aerialists, stilt walkers and Keli would like to bring the balloon artist from the Mardi Gras on Main to the event.

As for the Haunted House the board will look into a backup location since the Goliad Bank Building is currently barricaded off due to removal of plaster at the top of the building. It is a liability for the public. She will be looking into ways that we can possibly get plaster work completed prior to the event but if this is not doable then we will look into alternative options.

8. Discuss, Consider, and take necessary action on Witches Night Out.

Discussion, everything will remain the same as last year for the event. A Witches Hat Decorating Contest, business offering special discounts + giveaways.

9. Discuss, Consider and take necessary action on Christmas Tree Forest.

Discussion, Due to the possibility of the bank building not being a location the board started thinking of alternative options. Director Sullivan will reach out to the Library and see if it might be a contender but we would not be able to have as many trees.

10. Discuss, Consider, and take necessary action on Scarecrow Decorating Contest.

Discussion, The board started brainstorming rules for the participants to follow so we can keep from offending any citizens in the community. The board suggested that we change the registration form to read: Applicants must describe the theme and the board has the final approval.

11. Discuss, Consider, and take necessary action on Bank Building.

Discussion, Keli shared that at the end of July a small piece of plaster had fallen off the bank building on the side of End Street. The public works department barricaded the sidewalk around the building for the safety of the public. On August 12th the public works department was directed per the City Engineer and City Administrator to tap on the surface and if it felt loose to remove those sections. By lunch quite a few pieces had been removed and Keli requested that it pause before removing the entire plaster before guidance/approval was given from the Texas Historical Commission and the Architectural Review Board. Keli asked City Administrator if there were plans to repair the plaster or leave it off permanently and she said in the long run yes to have it repaired. Keli sent photos to Jamie Crawley the lead Design Architect with the Texas Historical Commission and he strongly expressed that we hold off until the city has someone that specializes in this to begin this work. John Yochem, Chairman of the Architectural Review Board expressed the same concerns and would provide a contact.

In the meantime the chances of holding the Haunted House for Scare on the Square and Christmas Tree Forest would not be feasible due to the risk of more material potentially falling.

12. Items to be placed on next agenda:

Minutes, Dinner & A Show, Scare on the Square, Witches Night Out, Bank Building.

13. Board & Staff Comments

Renee Stroman shared that she will soon be a Grandma!

14. Adjournment

Director Edwards moved to adjourn the meeting at 2:17 PM. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 8-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller

