

Main Street Meeting for Board of Directors

Tuesday, October 10th, 2023 at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on September 12th, 2023 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Excused
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present	Director Abigail Headstream	Present Arrived- 12:44
Director Renee Stroman	Present	Director Amanda Morrow	Present Arrived- 12:38

Main Street Manager Keli Miller Present

Guests: Pete Elisondo, Margaret Arriaga

Director Morales called the meeting to order at 12:35 PM, and it was announced that there was a quorum present.

Citizens Comments: No Comments.

Business:

1. Discuss, Consider, and take necessary action on Scare on the Square Haunted House.

Director Edwards moved to set the entry fee at \$2 per person and split the profit in half with the Goliad High School Theatre Department. Motion was seconded by Director Howard. For Unanimous. Motion Carried 8-0.

2. Discuss, Consider, and take necessary action on 9.12.2023 Minutes.

Director Howard moved to approve the minutes as presented. Motion was seconded by Director Rodriguez. For Unanimous. Motion carried 8-0.

3. EXECUTIVE SESSION- Closed session in accordance with TEXAS GOVERNMENT CODE Section 551.001.

Entered Executive Session at 12:51 PM

- Reappoint Main Street Goliad Board Members: The following board members 3-year term is up. Board members have the option to renew their membership or step off the board.
 - Pat Morales
 - Mindy Sullivan
 - Linda Rodriguez

- Ida Hernandez
- Peggy Cowey
- Amanda Morrow
- Interview Main Street Board Applicants.
- 4. **Reconvene from EXECUTIVE SESSION and take any necessary action as a result of Executive Session.**

Ended Executive Session at 1:38 PM.

5. Discuss, Consider, and take necessary action on reappointing Main Street Board Members. Director Howard moved for Pat Morales, Mindy Sullivan, Linda Rodriguez, Ida Hernandez, Peggy Cowey, and Amanda Morrow to be reappointed for another 3-year term. Motion was seconded by Director Headstream. For Unanimous. Motion Carried 8-0.

- 6. Discuss, Consider, and take necessary action nominating new board member(s) to Goliad City Council.

Director Howard moved to nominate Pete Elisondo with a vote average of 91.25 to the Main Street Board of Directors. Motion was seconded by Director Stroman. For Unanimous. Motion carried 8-0.

- 7. Review Dinner & A Show.

The board looked over the completed Dinner & A Show Review Forms.

- 8. Discuss, Consider, and take necessary action on Witches Night Out October 21st.

The event will be from 5:00-8:00. Main Street Goliad will have a welcome station for attendees to pick up the spell book and the first 100 will receive a complimentary tote bag.

- 9. Discuss, Consider, and take necessary action on Scare on the Square October 28th.
 - A work schedule will be sent out, we will need all hands on deck for this event. Event sponsors consist of:
 - Aztec Ford
 - American Bank
 - Goliad Dental Care
 - Charlie Donaghue

We have 54 Registered booths, and the entertainment will consist of Fire Dancers, Stilt Walkers, DJ, and LED Dancers along with our Haunted House.

- 10. Discuss, Consider, and take necessary action on Shop Small Saturday November 25th.

We will do a coupon flyer for the shoppers, and they can use the flyer for Black Friday and Shop Small Saturday.

- 11. Discuss, Consider, and take necessary on Ladies Night Out December 14th.

This event will be from 5:00-8:00, there will be a shopping card with discounts, the stores can offer refreshments.

- 12. Discuss, Consider, and take necessary action Fall Downtown Planting.

The board reviewed the planting plans and total cost of \$577.12. We will plant on October 13th.

Director Rodriguez moved to purchase the plants from The Garden's Path for \$577.12. Motion was seconded by Director Headstream. For Unanimous. Motion Carried 8-0.

13. Discuss, Consider, and take necessary action on Christmas Tree Forest.

Director Rodriguez moved to select the \$99 7.5 Pre-lit Christmas Tree from Home Depot as our Christmas Tree for sponsors. Motion was seconded by Director Howard. For Unanimous. Motion Carried 8-0.

14. Items to be placed on next agenda:

Minutes, Review Scare on the Square, Review Witches Night Out, Shop Small, Black Friday, Pink Friday, Christmas Tree Forest.

15. Board & Staff Comments

16. Adjournment

Director Headstream moved to adjourn the meeting at 2:06. Motion was seconded by Director Howard. For Unanimous. Motion Carried 8-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller