

Main Street Meeting for Board of Directors

Tuesday, April 9th, 2024 at 12:30 PM

Minutes

A Special Called Main Street Board of Directors meeting was held on April 9th, 2024 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Excused
Director Linda Rodriguez 1:45	Present	Director Peggy Cowey	Excused
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present	Director Abigail Headstream	Present
Director Renee Stroman	Present	Director Amanda Morrow	Excused

Main Street Manager Keli Miller Present

Director Morales called the meeting to order at 12:30 PM, and it was announced that there was a quorum present.

Citizens Comments: No comments.

Business:

1. Discuss, Consider, and take necessary action on 3.12.2024.

Director Headstream moved to approve the 3.12.2024 Minutes as presented. Motion was seconded by Director Edwards. For Unanimous. Motion carried 6-0.

2. Discuss, Consider, and take necessary action on Financial Report.

Director Headstream moved to approve the Financial Report as presented. Motion was seconded Director Howard. For Unanimous. Motion carried 6-0.

3. Review Easter Egg Hunt

Review, The board discussed the outpouring of support of the community when it came to donating 15,000+ eggs, 22 bikes and 500+ Free snowcones. The school and daycares were great to work with but in the future we need to post a disclaimer on our website and Facebook stating for people not to snap photos of the children for their privacy. We discussed the possibility of going back to Saturdays for the Easter Egg due to the community's requests however it would be on a Saturday the week before Easter so board members can still be with their families on the holiday. Also, if going back to Saturday we would not be giving every child a Free Snow cone as this could be way more expensive and there is no way of knowing how many to estimate for. **No action.**

4. Review Art & Music Fest.

The art display worked out beautifully in the Bank building and the Free Arts & Crafts station was very popular with the kids. However the attendance is still low for our second year and compared to other

first time events it doesn't seem as popular with the community. The board discussed not continuing with the event and letting the Chamber of Commerce continue on if they choose so.

5. Discuss, Consider, and take necessary action on Cow Paintings.

Keli Miller gave an update that the following sponsorships have come through: Angelina & Michael Delagarza, The Sahadi's and San Antonio River Authority + Goliad Canoe Trail.

6. Discuss, Consider, and take necessary action on 2024-2025 Budget.

Discussion only. The board discussed adding new line items for our new events and increasing several line items that have projects/events that are growing in size and need an adequate budget.

7. Discuss, Consider, and take necessary action on New Pole Banners.

Director Howard moved to proceed with the red style banner as a single banner on the 36 light poles and get bids on the current size 24x47 and the next size up. Motion was seconded by Director Headstream. For Unanimous 6-0.

8. Discuss, Consider, and take necessary action on Father's Day Car Show.

Discussion, Keli Miller will look into bands that play a variety in the price range \$400-\$500 and can play 11:00-1:00.

9. Discuss, Consider, and take necessary on Dinner & A Show.

Discussion, Keli Miller will look into the pricing from the Stage company out of Houston. We will not need the additional pieces.

10. Discuss, Consider, and take necessary action on Goliad's Anniversary.

Discussion, Goliad is celebrating 275 years in October of 2024. Look into partnering with the City and possibly other organizations on creating a fun community event to celebrate. October 5th as a potential date.

11. Discuss, Consider, and take necessary action on the purchase of a new Main Street laptop.

No action necessary, purchase the laptop that best fits the programs needs.

12. Items to be placed on next agenda:

Minutes, Car Show, Dinner & A Show, Financial Report, Budget, Banners, End of Summer Bash.

13. Board & Staff Comments

14. Adjournment

Director Headstream moved to adjourn the meeting at 2:15 PM. Motion was seconded by Director Stroman. For Unanimous. Motion Carried 6-0.

Chairman, Pat Morales

Main Street Manager, Keli Miller