

Main Street Meeting for Board of Directors

Tuesday, June 13<sup>th</sup>, 2023, at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on June 13<sup>th</sup>, 2023 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Excused	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Vice-Chair Peggy Cowey	Present
Director Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present	Director Abigail Headstream	Excused
Renee Stroman	Present	Director Amanda Morrow	Excused

Main Street Manager Keli Miller Present

Vice-Chairman Mindy Sullivan called the meeting to order at 12:31 PM, and it was announced that there was a quorum present.

Citizens Comments:

Business:

**1. Discuss, Consider, and take necessary action on 5.9.2023 Minutes.**

Director Howard moved to approve the minutes as presented. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 7-0.

**2. Review Merchants Survey.**

Discussion Only. For the most part a majority of the merchants are pleased with how Main Street Goliad is promoting Goliad. Special notes: merchants suggested fewer small events, more signage along the main roads, a majority of the businesses are using less than 5% of their sales on advertising their own business.

**3. Discuss, Consider, and take necessary action on Crusin on Main Street Car Show, July 1.**

Director Howard moved to go forward with A+ party rentals and rent the Patriot Water Slide. Motion was seconded by Director Stroman. Motion Carried 7-0.

Director Howard moved to invite any and all food trucks/vendors to the car show. Motion was seconded by Director Rodriguez. Motion carried 7-0.

**4. Discuss, Consider, and take necessary action on Dinner and a Show.**

Director Cowey moved to approve hiring the Texas Coast Classic Rock band and hosting the show on September 16<sup>th</sup>. Motion was seconded by Director Rodriguez. Motion Carried 7-1. Director Howard Abstained.

**5. Discuss, Consider, and take necessary action on End of Summer Bash.**

Director Edwards moved to host the End of Summer Bash on August 5<sup>th</sup> from 6-9 in Downtown. Motion was seconded by Director Howard. For Unanimous. Motion Carried 7-0.

**6. Discuss, Consider, and take necessary action on Downtown Signage.**

Discussion, Keli has put in a request for Delta Signs. This is the company that has done previous Goliad Signs.

**7. Discuss, Consider, and take necessary action on Texas Downtown Presidents Awards.**

Discuss, the board will look over the categories and start brainstorming which categories we have competitive nominations.

**Items to be placed on the next agenda:**

Review Crusin on Main Street

Dinner & A Show

Minutes

Budget

Texas Downtown Presidents Awards

**Board and Staff Comments.**

**Adjournment.**

Director Howard moved to adjourn the meeting at 1:46 PM. Motion was seconded by Director Cowey. For Unanimous. Motion carried 7-0.

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Vice-Chairman, Mindy Sullivan

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Main Street Manager, Keli Miller

