



MAIN STREET SPECIAL CALLED BOARD OF DIRECTORS



MEETING

Tuesday, September 12<sup>th</sup>

5:30 PM

MINUTES

The Goliad Main Street Board of Directors Special Called meeting was held Tuesday September 12<sup>th</sup>, 2017 at 5:30 pm in the Goliad City Hall located at 152 West End Street, Goliad, Texas. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Steve Paulsgrove	Absent
Director Nancy Perez	Present	Director Ida Hernandez	Absent
Director Gaye Urban	Present	Director Linda Rodriguez	Present
Director Alicia Cowley	Present	Main Street Manager Keli Miller	Present
Director Theresa Carlberg	Absent		

Chairman Pat Morales called the meeting to order at 6:20 PM, and it was announced that there was a quorum present.

There were no citizens comments.

1. Discuss, Consider and Necessary action (s) on the minutes of September 5<sup>th</sup>, 2017.
  - a. Edits: Ida Hernandez and Linda Rodriguez will be in charge of Drink Booths during Scare on the Square.

Director Cowley moved to make the above edits to the Sept. 5<sup>th</sup> Minutes. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 5-0.

2. Discuss, Consider and Necessary action (s) on the Review of Main Street's Work Plan.

Calendar of Upcoming Events/Meetings/Workshops:

Director Cowley moved that we meet Oct. 4<sup>th</sup> for a Workshop to go over the Workplan @ 12:00 PM at Matties Bakery. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 5-0.

3. Discuss, Consider and Necessary action (s) on Main Street's Scare on the Square.

Discussion, No Action was made:

- a. Recommended Location for Haunted House: Fuller Building and Old Pharmacy
  - b. Create Volunteer Shirts. New logo on front and VOLUNTEER on back. Neon Shirt.
  - c. Look for troughs that can be donated for icing down the drinks during Scare on the Square.
  - d. Create a banner for Scare on the Square, Weekend before Halloween.
  - e. Contact the Brewery and see who there contact is for Stilt Acts.
  - f. Post Event in the Community Calendar on the Victoria Advocate.
4. Discuss, Considered and Necessary action (s) regarding the review of actions tied to Master Plan. No Action was made.
  5. Discuss Consider and Necessary action (s) on Lighting of the Square. No Action was made.
  6. Discuss, Consider and Necessary action (s) on establishing a program to encourage renters to fill the squares empty building by subsidizing rents. No Action was made.
  7. Discuss, Consider and Necessary action (s) on Banners for the Square. No action was made.
  8. Discuss, Consider and Necessary action (s) on Main Street's plans for Christmas in Goliad. No action was made.
  9. Discuss, Consider and Necessary action (s) on Floral arrangements on the Square. No action was made.
  10. Discuss, Consider and Necessary action (s) to decorate for Goliad High School, Middle School and Professional Football weekends. And also other events. No action was made.
  11. Discuss, Consider and Necessary action (s) regarding Sept. Merchants Meeting. No action was made.
  12. Discuss, Consider and Necessary action (s) on utilizing the light poles as flag stands. No action was made.
  13. Discuss, Consider and Necessary action (s) on the façade grant. Director Cowley moved that we open the Façade Grant Septemeber 27<sup>th</sup> Motion was seconded by Director Hernandez. Motion Carried 5-0.
  14. Discuss, Consider and Necessary action (s) on deciding who is attending the Texas Hotel Conference. No action was made.
  15. Discuss, Consider and Necessary action (s) on new Main Street Logo. Director Miller presented 6 logos to vote on. Director Cowley moved that we chose Logo Design 4. Motion was seconded by Director Perez. Motion Carried 3-2.



16. Discuss Consider and Necessary action (s) on logo for the Main Street Bags. No action was made.
17. Discuss, Consider and Necessary action (s) on Goliad Walking Tour Maps.

No action was made.

18. Items to be placed on the next agenda:

- a. Discuss, Consider and Necessary action (s) of the Goliad Main Street Work Plan.
- b. Discuss, Consider and Necessary action (s) of creating a sponsorship program for events.
- c. Discuss, Consider and Necessary action (s) of Scare on the Square.
- d. Discuss, Consider and Necessary action (s) of Christmas in Goliad.
- e. Discuss, Consider and Necessary action (s) of Shop Small Nov. 25<sup>th</sup>.
- f. Discuss, Consider and Necessary action (s) for the Beautification Project.
- g. Discuss, Consider and Necessary action (s) for the Downtown Association Conference from Nov. 7-10.

There being no further business to come before the body Director Cowley moved for adjournment at  
The motion was seconded by Director Perez. For Unanimous. Motion Carried 5-0.

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Chairman Pat Morales

Attest:

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Keli Miller, Main Street Manager