

Main Street Meeting for Board of Directors

Tuesday, September 12<sup>th</sup>, 2023 at 12:30 PM

Minutes

A regular Main Street Board of Directors meeting was held on September 12<sup>th</sup>, 2023 at 12:30 pm at Goliad City Hall in Goliad, TX 77963. The following directors were present or absent as recorded below:

Chairman Pat Morales	Present	Director Ida Hernandez	Present
Director Linda Rodriguez	Present	Director Peggy Cowey	Present Left at 2:01
Vice-Chair Mindy Sullivan	Present	Director Shelia Edwards	Present
Director Jason Howard	Present	Director Abigail Headstream	Present Arrived at 12:37
Director Renee Stroman	Present	Director Amanda Morrow	Present

Main Street Manager Keli Miller Present

Director Morales called the meeting to order at 12:31 PM, and it was announced that there was a quorum present.

Citizens Comments: No Comments.

Business:

1. Discuss, Consider, and take necessary action on Manager Report.

Director Howard moved to approve the Managers Report as presented. Motion was seconded by Director Cowey For Unanimous. Motion Carried 8-0.

2. Discuss, Consider, and take necessary action on 8.8.2023 Minutes.

Director Howard moved to approve the minutes as presented. Motion was seconded by Director Hernandez. For Unanimous. Motion Carried 9-0.

3. Review Merchants Meeting.

Keli Miller shared the merchants would like to move forward with the following community events:

First Friday Sidewalk SALES, Witches Night Out Oct. 21<sup>st</sup> 5-8, Storefront Decorating Contest Oct. 26<sup>th</sup>, Pink Friday Nov. 17<sup>th</sup>, Black Friday Nov. 24<sup>th</sup>, Shop Small Nov. 25<sup>th</sup>, Holiday Decorating Contest Nov. 29<sup>th</sup>, Festival of Trees Dec. 1<sup>st</sup>-9<sup>th</sup>, and Ladies Night Out Dec. 14<sup>th</sup>. The next Merchants Meeting will be Jan. 11<sup>th</sup>.

4. Discuss, Consider, and take necessary action on Dinner & A Show.

The board discussed the work schedule for the set up and job duties during the event. Keli shared an update on ticket sales and sponsorships.

5. Discuss, Consider, and take necessary action on Main Street Board Applications.

Main Street will invite the 3 applicants to the upcoming meeting. The interview will be done during Executive Session.

6. Discuss, Consider and take necessary action on Scare on the Square.

Director Headstream moved to hire KS Entertainment with the following entertainers: 2 LED Dancers, 1 Fire Dancer, and 2 Stilt Walkers. Motion was seconded by Director Rodriguez. For Unanimous. Motion Carried 9-0.

Director Rodriguez moved to set the Haunted House entry price at 2 per person. Motion was seconded by Director Headstream. For Unanimous. Motion carried 9-0.

7. Discuss, Consider, and take necessary action on Witches Night Out.

Discussion. Witches Night Out will be October 21<sup>st</sup> from 5:00-8:00 PM. We will have a shopping card for participants. And a Best Dressed Witch Hat Contest.

8. Discuss, Consider, and take necessary action on Signage Inspiration.

Discussion. Our signage inspiration options were shared at the Merchants Meeting and was well perceived from the group. The proceeds that come from the Haunted House will go towards the funding of our Signage Project.

9. Discuss, Consider, and take necessary action on Fall Downtown Planting.

Main Street will hold off on planting until the temperatures drop below 100 degrees.

10. Items to be placed on next agenda:

Minutes, Review Dinner & A Show, Scare on the Square, Witches Night, Christmas Tree Project

11. Board & Staff Comments

12. Adjournment

Director Rodriguez moved to adjourn the meeting at 2:24. Motion was seconded by Director Stroman. For Unanimous. Motion Carried 8-0.

---

Chairman, Pat Morales

---

Main Street Manager, Keli Miller